

Simple – Theme Documentation

Thank you for purchasing Simple. This document covers the installation and the usage of this theme - We encourage you to read this document. If you have any questions that are beyond the scope of this document, feel free to contact us.

Contact Support: <http://community.mythemeshop.com/>

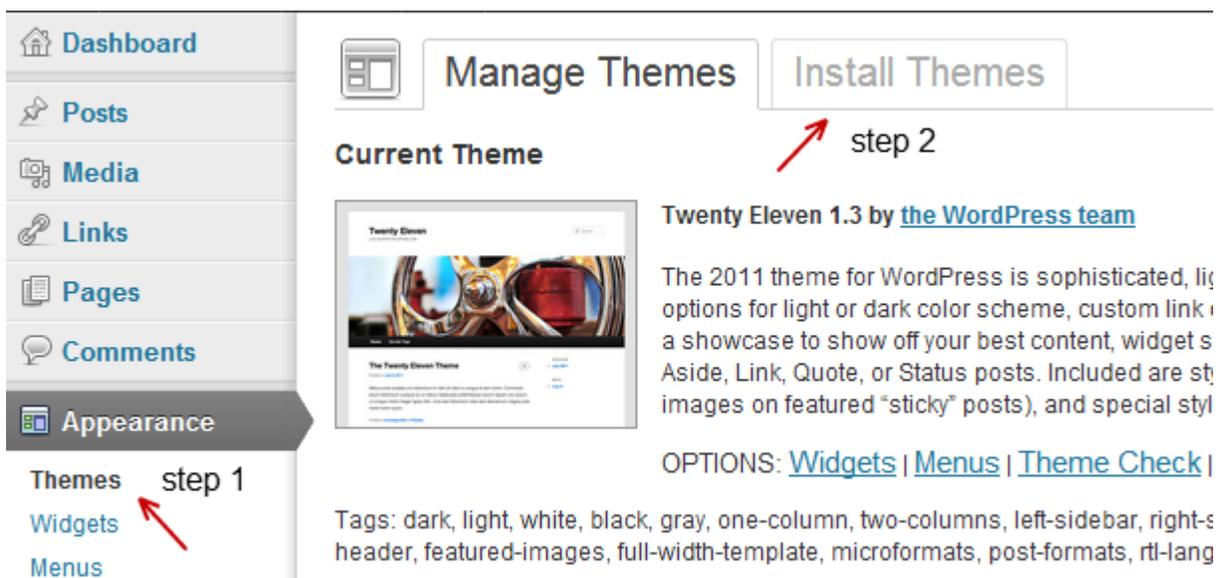
A) Getting Started

A1. Installing Simple:

- 1) Make sure your WordPress installation is up-to-date.
- 2) Unzip the downloaded zip file. DON'T upload this file directly to your /wp-content/themes folder.
- 3) Inside it, there are files and folders like theme PSDs, documentation, license ...etc. Also there is "Simple.zip" file. Now you have two choices:
 - If you want to upload the theme via WordPress Admin, then select "Simple.zip" to upload via WP integrated uploader.
 - If you are using FTP client to upload your theme files, then upload "Simple" folder from inside the zip file to /wp-content/themes.

A2. Installing via WordPress Admin panel:

Go to your WordPress Admin panel, Appearance > Themes > Install Themes and upload Simple.zip file.



The screenshot shows the WordPress Admin interface. On the left, the 'Appearance' menu is expanded, with 'Themes' highlighted and a red arrow pointing to it, labeled 'step 1'. In the main content area, the 'Install Themes' button is highlighted with a red arrow and labeled 'step 2'. Below the buttons, the 'Current Theme' section displays 'Twenty Eleven 1.3 by the WordPress team'. The description for this theme includes: 'The 2011 theme for WordPress is sophisticated, light options for light or dark color scheme, custom link, a showcase to show off your best content, widget s Aside, Link, Quote, or Status posts. Included are st images on featured "sticky" posts), and special styl'. Below the description, there are links for 'OPTIONS: [Widgets](#) | [Menus](#) | [Theme Check](#) |'. At the bottom, the 'Tags' are listed: 'dark, light, white, black, gray, one-column, two-columns, left-sidebar, right-s header, featured-images, full-width-template, microformats, post-formats, rtl-lang'.

Dashboard | Posts | Media | Links | Pages | Comments | **Appearance**

Themes | Widgets | Menus | Editor

Manage Themes | Install Themes

Search | Upload | Featured | Newest | Recently Updated

Install a theme in .zip format

If you have a theme in a .zip format, you may install it by uploading it here.

Choose File | No file chosen | Install Now

Step 3

OR

A.3 Installing via FTP:

- 1) Open your FTP Client Application (example: FileZilla).
- 2) Fill the login details (host, username, and password), then press Quickconnect.
- 3) Go to 'wp-content' folder.
- 4) Go to 'themes' folder.
- 5) Now upload the "Simple" folder to /wp-content/themes.

A4. Activating the theme:

After the theme .zip file has finished uploading, you should be presented with three options. Select the "Activate" option.

Dashboard | Posts | Media | Links | Pages | Comments | **Appearance**

Installing Theme from uploaded file: sensational.zip

Unpacking the package...

Installing the theme...

Theme installed successfully.

Preview | Activate | Return to Themes page

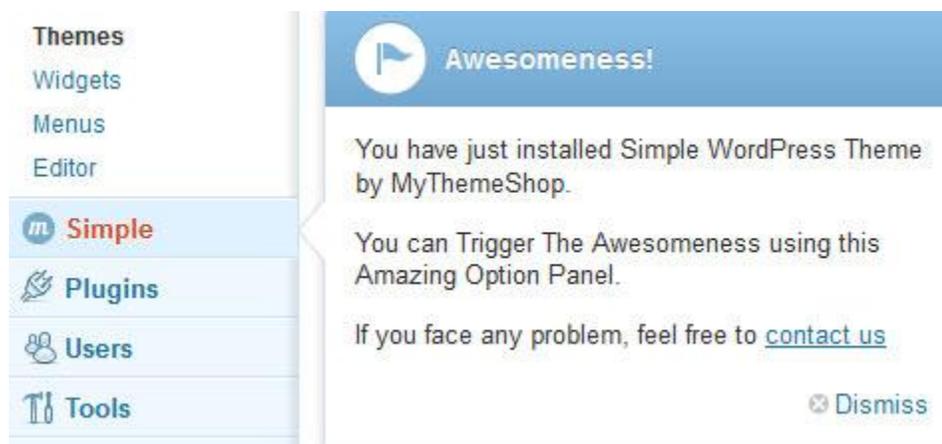
Step 4

Note: Got an error during installation process? Try the following:

- Make sure you are using the latest version of WordPress.
- Make sure your hosting is running the latest version of PHP and MySQL.
- Be sure you have at least PHP 5 with GD-library installed on your server. PHP 5 is better. GD library is something that can be installed by your web server admin. If you do not have this, please ask for that to your web administrator, and also at least WordPress 3.2 engine is installed.

B) Theme Options

Once you have activated the theme, you will see a welcome message, which will show you where to go to use the theme options panel. There you can configure the settings of your theme.



You will find all the instructions for each setting inside the MyThemeShop's options panel. Now go and get your hands dirty and customize your theme the way you want :-)

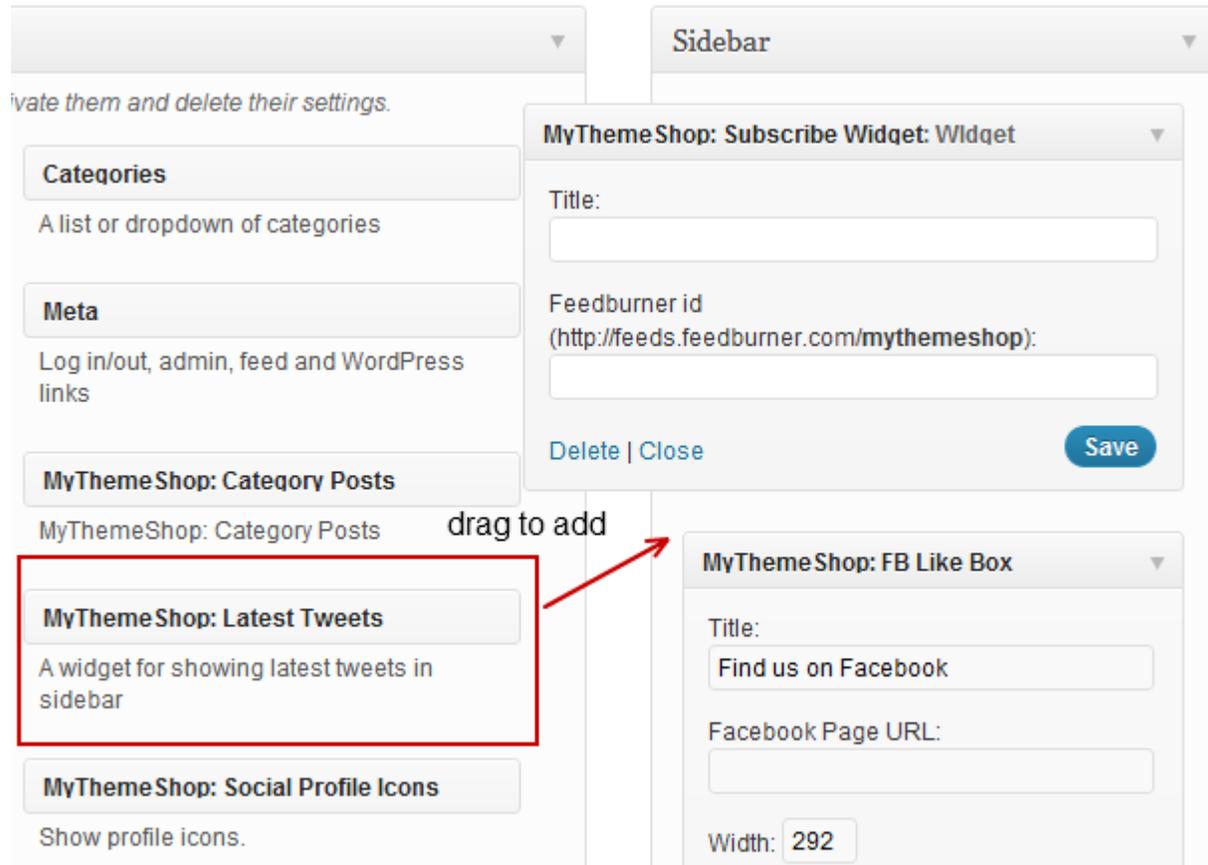
More info: <http://demo.mythemeshop.com/Simple/options-panel/general-settings/>

C) Custom Widgets

MyThemeShop offers 10 Powerful Custom Widgets that helps you to easily add many features to your WordPress theme without getting your hands dirty with the code.

C1. Adding widgets:

To add the custom widget in your theme go to "Appearance > Widgets" and drag the wanted widget on the right side, under the "Sidebar" or "Footer" widgets box.



C2. MyThemeShop 125 x 125 Ad Widget:

This widget allows you to configure and display up-to **six** 125 x 125 banner advertisements.

- **Title:** Title of the widget
- **Ad image url:** The URL of your banner image e.g. <http://example.com/image.jpg>
- **Ad link url:** The destination URL of your banner ad e.g. <http://example.com>
- **Randomize ads order?** Check this box to shuffle the display of the banners in a random order on each page load.

The screenshot shows a sidebar widget titled "MyThemeShop: 125x125 Ads". It contains the following fields:

- Title:
- Ad 1 image url:
- Ad 1 link url:
- Ad 2 image url:
- Ad 2 link url:
- Ad 3 image url:

C3. Custom 300 x 250 Ad Widget:

This widget allows you to configure and display a 300 x 250 banner advertisement.

- **Title:** Title of the widget
- **Ad image url:** The URL of your banner image e.g. <http://example.com/image.jpg>
- **Ad link url:** The destination URL of your banner ad e.g. <http://example.com>

The screenshot shows a sidebar widget titled "MyThemeShop: 300x250 Ad". It contains the following fields:

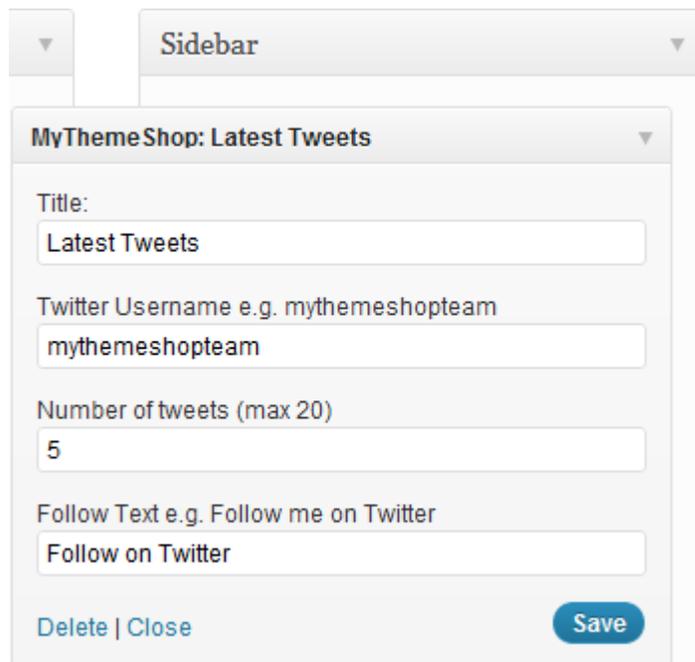
- Title:
- Ad image url:
- Ad link url:

At the bottom of the widget, there are two buttons: "Delete | Close" and "Save".

C4. MyThemeShop Latest Tweets Widget:

This widget allows you to configure and display your latest Twitter tweets.

- **Title:** Title of the widget
- **Twitter Username:** Enter the username of your Twitter account
- **Number of tweets:** Choose the number of tweets to display – maximum allowed tweets is 20
- **Follow Text:** Choose the anchor text of the link to your Twitter profile. Omit this option if you do not wish to display a link.



The image shows a screenshot of the MyThemeShop Latest Tweets widget configuration interface. The widget is titled "MyThemeShop: Latest Tweets" and is located in the "Sidebar" area. The configuration fields are:

- Title:** Latest Tweets
- Twitter Username e.g. mythemeshopteam:** mythemeshopteam
- Number of tweets (max 20):** 5
- Follow Text e.g. Follow me on Twitter:** Follow on Twitter

At the bottom of the configuration panel, there are two buttons: "Delete | Close" and "Save".

C5. MyThemeShop RSS, Twitter and FB Counter:

Show the count of your FeedBurner subscribers, Twitter followers and FaceBook fans with the help of this widget.

- **Title:** Title of the widget.
- **RSS Account:** Your FeedBurner ID e.g.
- **RSS Refresh Text:** FeedBurner resets subscriber counts daily. During this period your subscriber count is unavailable and lasts a few hours. Enter the replacement text you would like to display during this period.
- **Twitter Account:** Your Twitter username e.g. MyThemeShopTeam
- **Facebook Fan page id:** Enter your Facebook fan page ID. You can check it from **Edit Page** link on your Facebook fan page e.g. 188548574529343

The image shows a sidebar widget configuration window titled "MyThemeShop: Twitter & RSS Count". It contains several input fields: "Title" (empty), "RSS Account" (filled with "mythemeshop"), "RSS Refresh Text" (filled with "1000+"), "Twitter Account" (filled with "mythemeshopteam"), and "Facebook Fanpage id" (filled with "219675898134490"). At the bottom, there are links for "Delete | Close" and a blue "Save" button.

C6. MyThemeShop Category Posts Widget:

This widget allows you to display the posts from a particular category with thumbnails.

- **Title:** Title of the widget.
- **Category:** Choose the category from which you want to display the posts.
- **Number of posts to show:** Control the number of posts that you want to display.
- **Sort by:** Order the article list shown by date, title, number of comments or randomly.

Sidebar

MyThemeShop: Category Posts

Title:

Category:

Number of posts to show:

Sort by:

Reverse sort order (ascending)

Make widget title link

Show number of comments

Show post date

Show post thumbnail

Thumbnail dimensions:
W: H:

[Delete](#) | [Close](#) [Save](#)

C7. MyThemeShop Popular Posts Widget:

This widget allows you to easily display the popular posts with thumbnails.

- **Number of posts:** Control the number of posts that you want to display.

Sidebar

MyThemeShop: Popular Posts

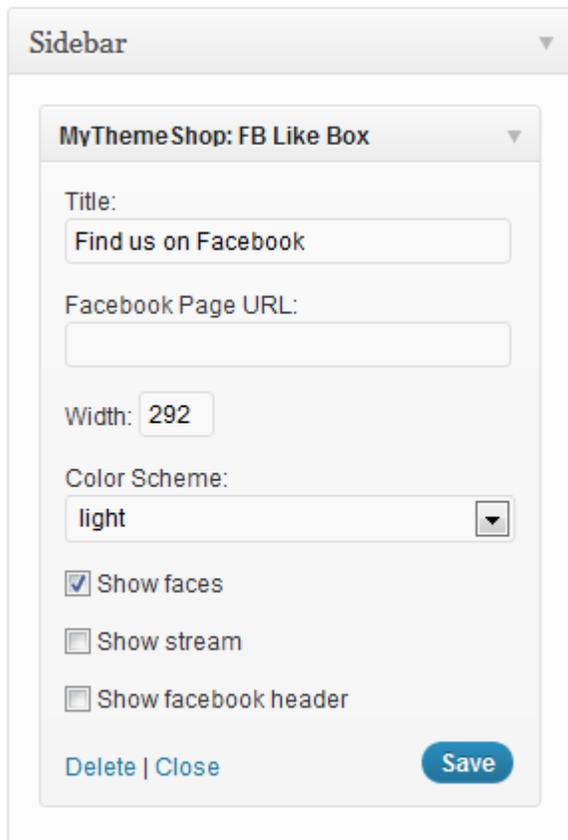
Number of posts:

[Delete](#) | [Close](#) [Save](#)

C8. MyThemeShop FB Like Box Widget:

This widget allows you to add the Facebook Like box and you can also configure the look and feel of it.

- **Title:** Title of the widget.
- **Facebook Page URL:** Add the URL of your Facebook fan page.
- **Width:** Control the width of the widget with this option.



The image shows a configuration window for the 'MyThemeShop: FB Like Box' widget. The window has a title bar 'Sidebar' and a dropdown arrow. Inside, the widget title 'MyThemeShop: FB Like Box' is at the top. Below it are several configuration options: a 'Title' text input field containing 'Find us on Facebook'; a 'Facebook Page URL' text input field which is empty; a 'Width' text input field containing '292'; a 'Color Scheme' dropdown menu currently set to 'light'; three checkboxes: 'Show faces' (checked), 'Show stream' (unchecked), and 'Show facebook header' (unchecked). At the bottom left are links for 'Delete | Close' and at the bottom right is a blue 'Save' button.

C9. MyThemeShop Recent Posts Widget

This widget allows you to show the latest posts with thumbnails.

- **Title:** Title of the widget.
- **Number of posts to show:** Control the number of posts that you want to display with this option.

The image shows a configuration panel for a widget titled "MyThemeShop: Recent Posts". The panel is part of a "Sidebar" and contains the following elements:

- A "Title:" label followed by an empty text input field.
- A "Number of posts to show:" label followed by a numeric input field containing the value "5".
- Three checkboxes, all of which are currently unchecked:
 - Include post thumbnail
 - Include post excerpt
 - Show expert options
- At the bottom left, the text "Delete | Close" is displayed.
- At the bottom right, there is a blue "Save" button.

C9. MyThemeShop Social Profile Icons Widget

This widget allows you to connect with your audience on different social networks.

- **Title:** Title of the widget.
- **Open links in a new window:** When enabled it will open the links of your profile pages in new a window.

Note: Connect with your audience/fans on different social media sites. Just enter the complete URL e.g. <http://twitter.com/#!/mythemeshopteam> in the box below the name of that site.

Sidebar

MyThemeShop: Social Profile Icons

Title:

Open links in new window?

Icon Border Radius: px

Icon Color:

Hover Color:

Dribbble URI:

Email URI:

Facebook URI:

Google+ URI:

LinkedIn URI:

C.10 MyThemeShop Subscribe Widget:

This widget allows you to add the FeedBurner e-mail subscribe box in your blog.

- **Title:** Title of the widget
- **FeedBurner ID:** Just enter your FeedBurner's ID e.g. [mythemeshop](#)

MyThemeShop: Subscribe Widget

Title:

Feedburner id (<http://feeds.feedburner.com/mythemeshop>):

Delete | Close

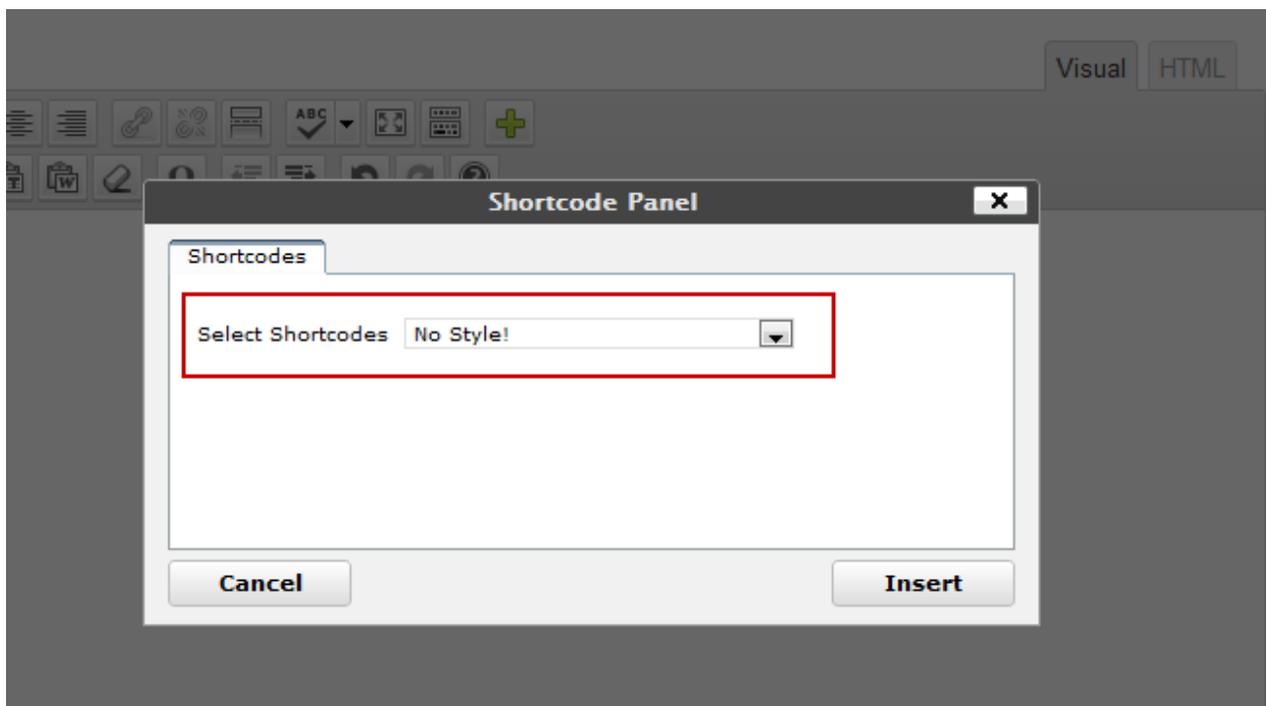
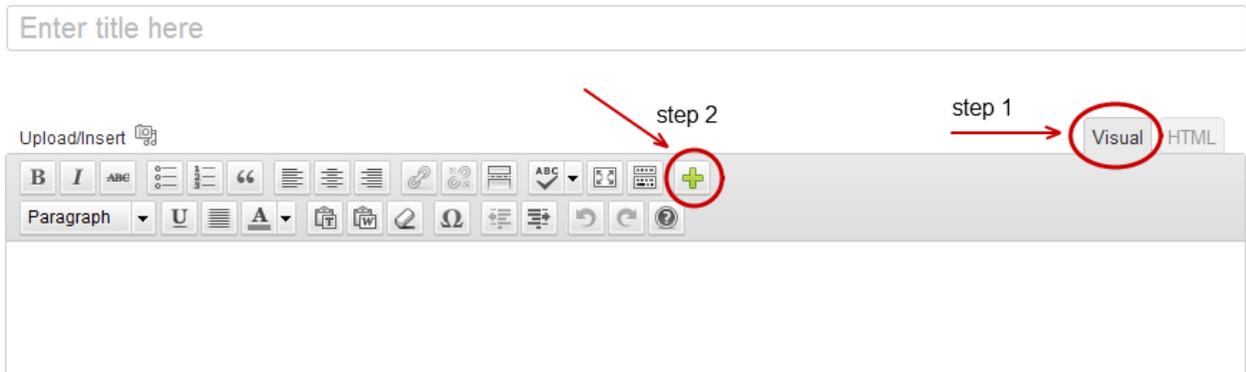
D) Shortcodes:

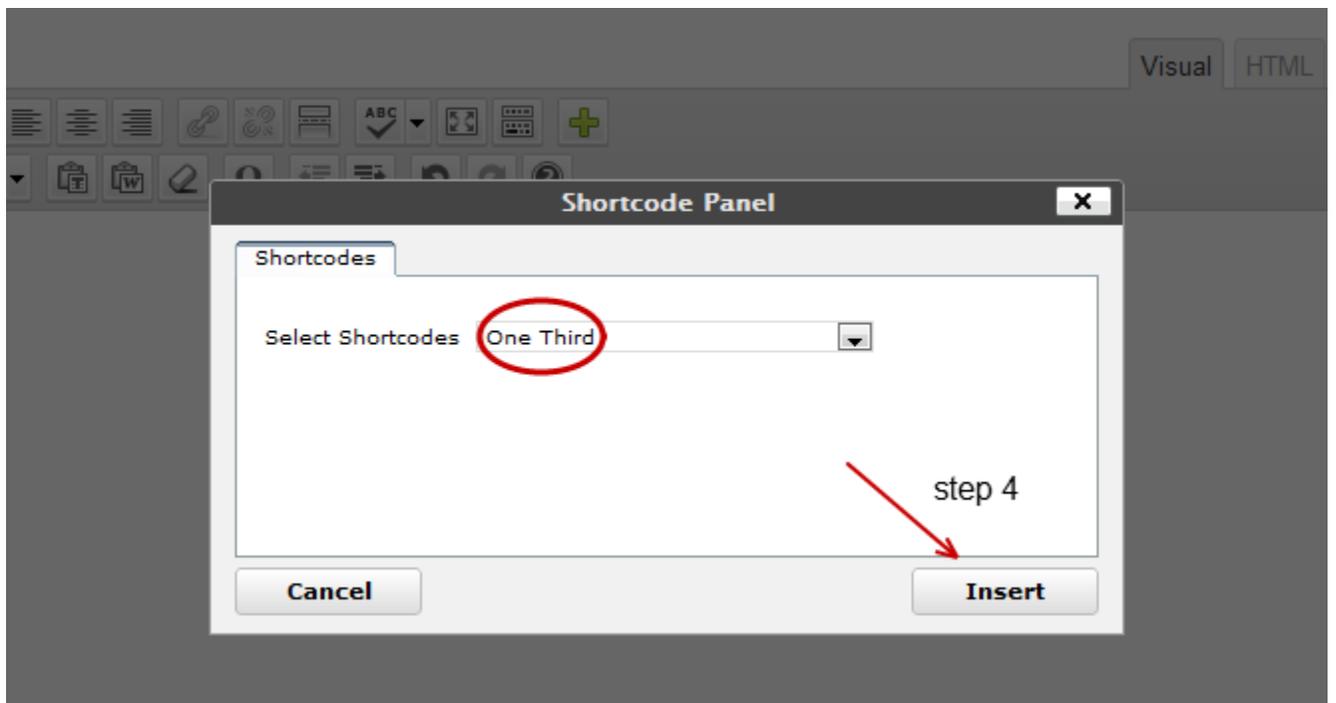
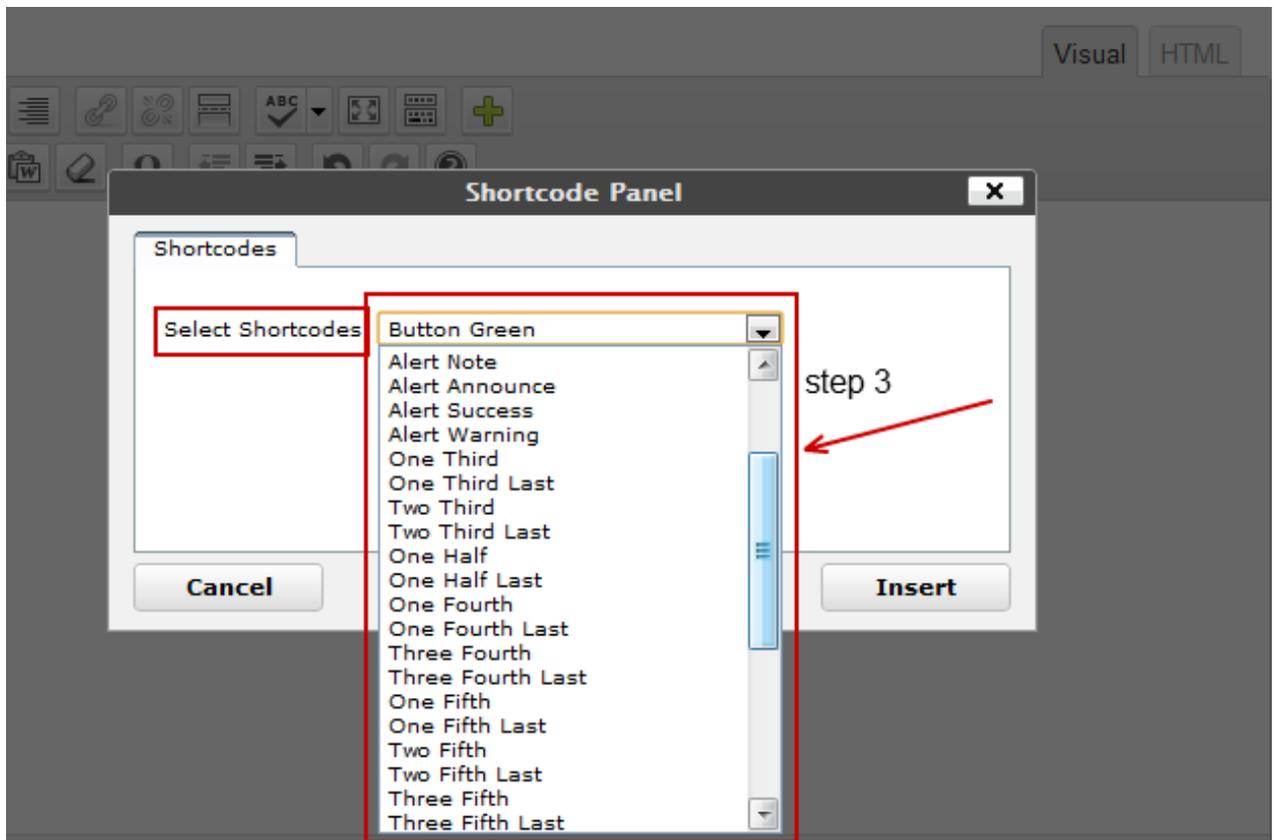
The theme comes pre-packed with a number of shortcodes allowing you to add styled content to your site with little effort. Conveniently, the available shortcodes have been included in a one-click menu.

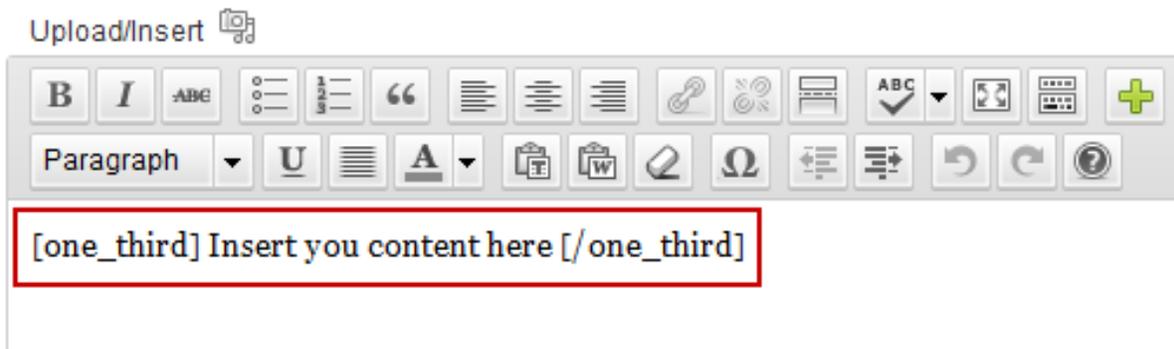
D.1 Adding shortcodes:

When creating a page or post, choose Visual editor and click the green “+” icon to reveal the list of shortcodes. Choose the functionality you wish to include and click “insert” - this will insert the necessary code for you.

Add New Post





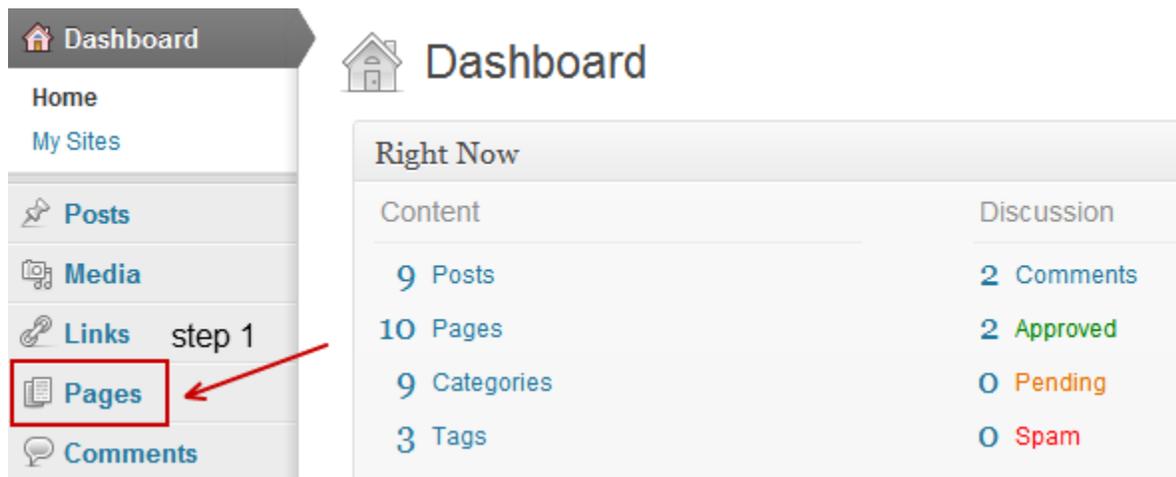


E) Contact Page

Simple theme comes with a pre-made contact page template that is very easy to add into the theme.

E.1 Adding contact page:

Go to your WP Admin panel, Pages >Add New and then go to Page Attributes>Template and choose the “Contact” template from the drop-down menu.



Page Attributes

Parent

(no parent) ▼

Template

Default Template ▼

Order

0

Need help? Use the Help tab in the upper right of your screen.

Page Attributes

Parent

(no parent) ▼

Template

Default Template ▼

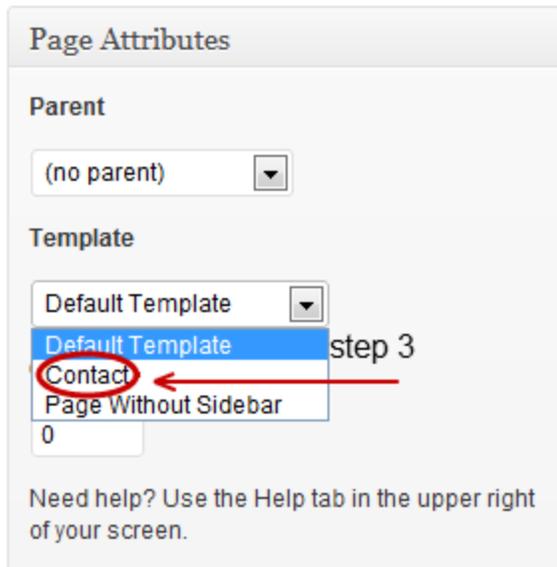
step 2



Order

0

Need help? Use the Help tab in the upper right of your screen.

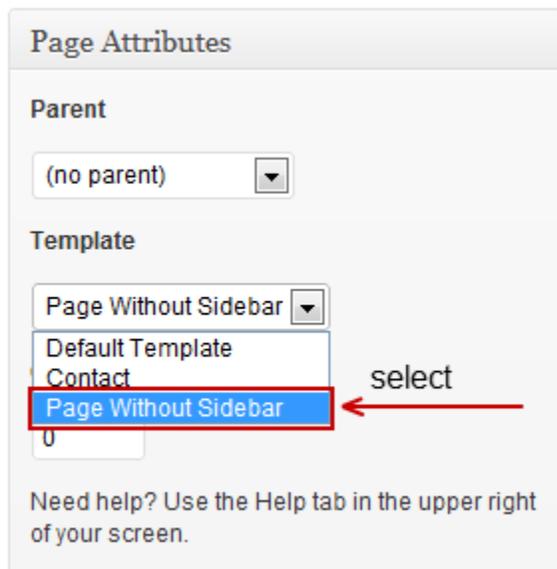


F) Full-Width Page

Simple comes with a pre-made “Without Sidebar Page” template that is very easy to add into the theme.

F.1 Adding full width page:

Go to your WP Admin panel, Pages >Add New and then go to Page Attributes>Template and choose the “Page Without Sidebar” template from the drop-down menu.



Contact Support: <http://community.mythemeshop.com/>