

Simple – Theme Documentation

Thank you for purchasing Simple. This document covers the installation and the usage of this theme - We encourage you to read this document. If you have any questions that are beyond the scope of this document, feel free to contact us.

Contact Support: <http://community.mythemeshop.com/>

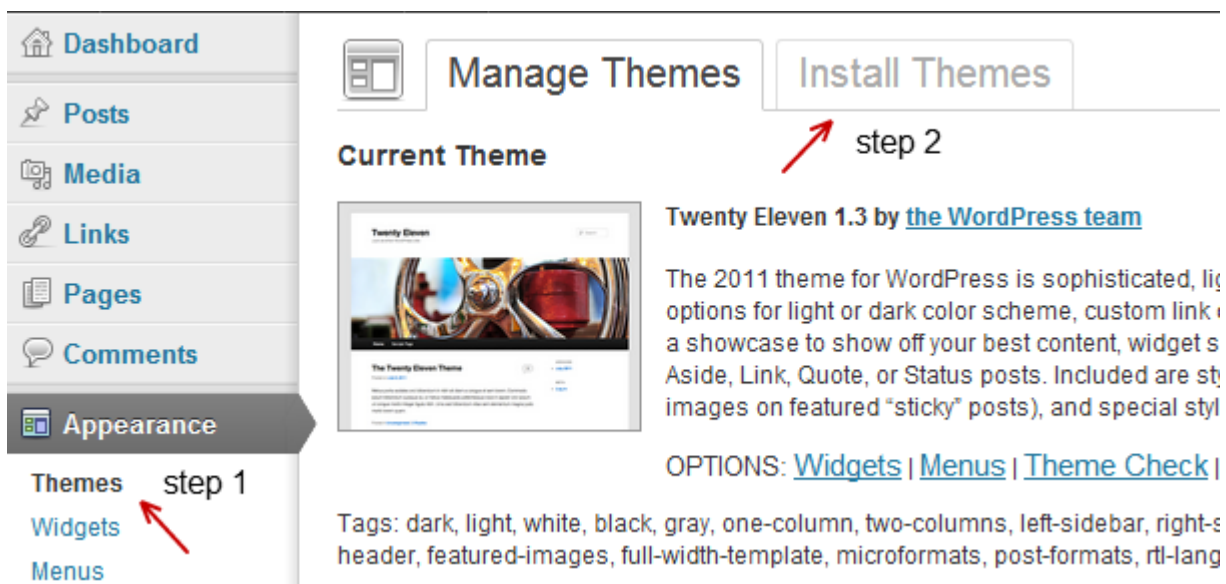
A) Getting Started

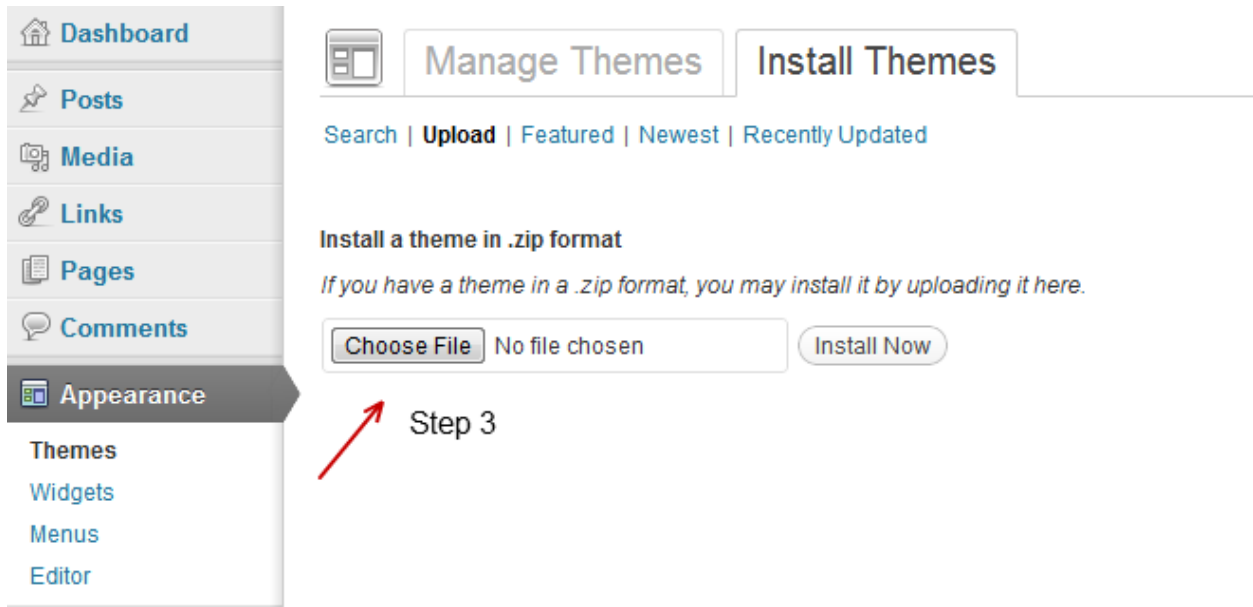
A1. Installing Simple:

- 1) Make sure your WordPress installation is up-to-date.
- 2) Unzip the downloaded zip file. DON'T upload this file directly to your /wp-content/themes folder.
- 3) Inside it, there are files and folders like theme PSDs, documentation, license ...etc. Also there is "Simple.zip" file. Now you have two choices:
 - If you want to upload the theme via WordPress Admin, then select "Simple.zip" to upload via WP integrated uploader.
 - If you are using FTP client to upload your theme files, then upload "Simple" folder from inside the zip file to /wp-content/themes.

A2. Installing via WordPress Admin panel:

Go to your WordPress Admin panel, Appearance > Themes > Install Themes and upload Simple.zip file.





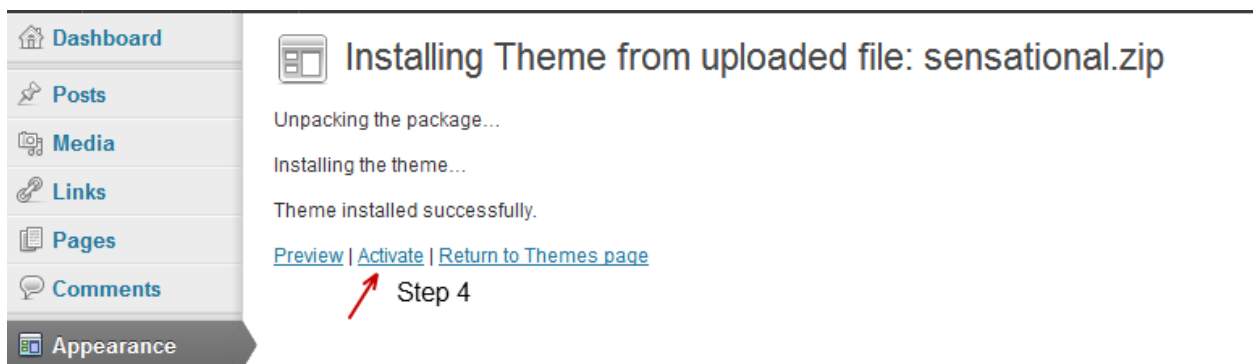
OR

A.3 Installing via FTP:

- 1) Open your FTP Client Application (example: FileZilla).
- 2) Fill the login details (host, username, and password), then press Quickconnect.
- 3) Go to 'wp-content' folder.
- 4) Go to 'themes' folder.
- 5) Now upload the "Simple" folder to /wp-content/themes.

A4. Activating the theme:

After the theme .zip file has finished uploading, you should be presented with three options. Select the "Activate" option.

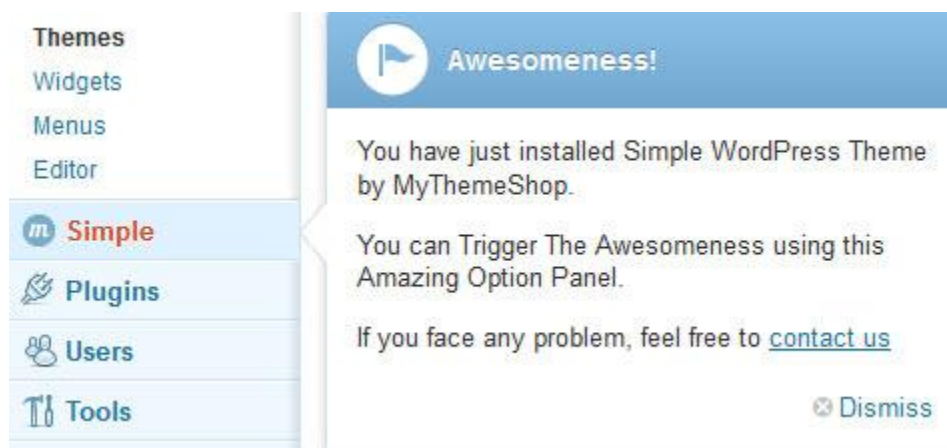


Note: Got an error during installation process? Try the following:

- Make sure you are using the latest version of WordPress.
- Make sure your hosting is running the latest version of PHP and MySQL.
- Be sure you have at least PHP 5 with GD-library installed on your server. PHP 5 is better. GD library is something that can be installed by your web server admin. If you do not have this, please ask for that to your web administrator, and also at least WordPress 3.2 engine is installed.

B) Theme Options

Once you have activated the theme, you will see a welcome message, which will show you where to go to use the theme options panel. There you can configure the settings of your theme.



You will find all the instructions for each setting inside the MyThemeShop's options panel. Now go and get your hands dirty and customize your theme the way you want :-)

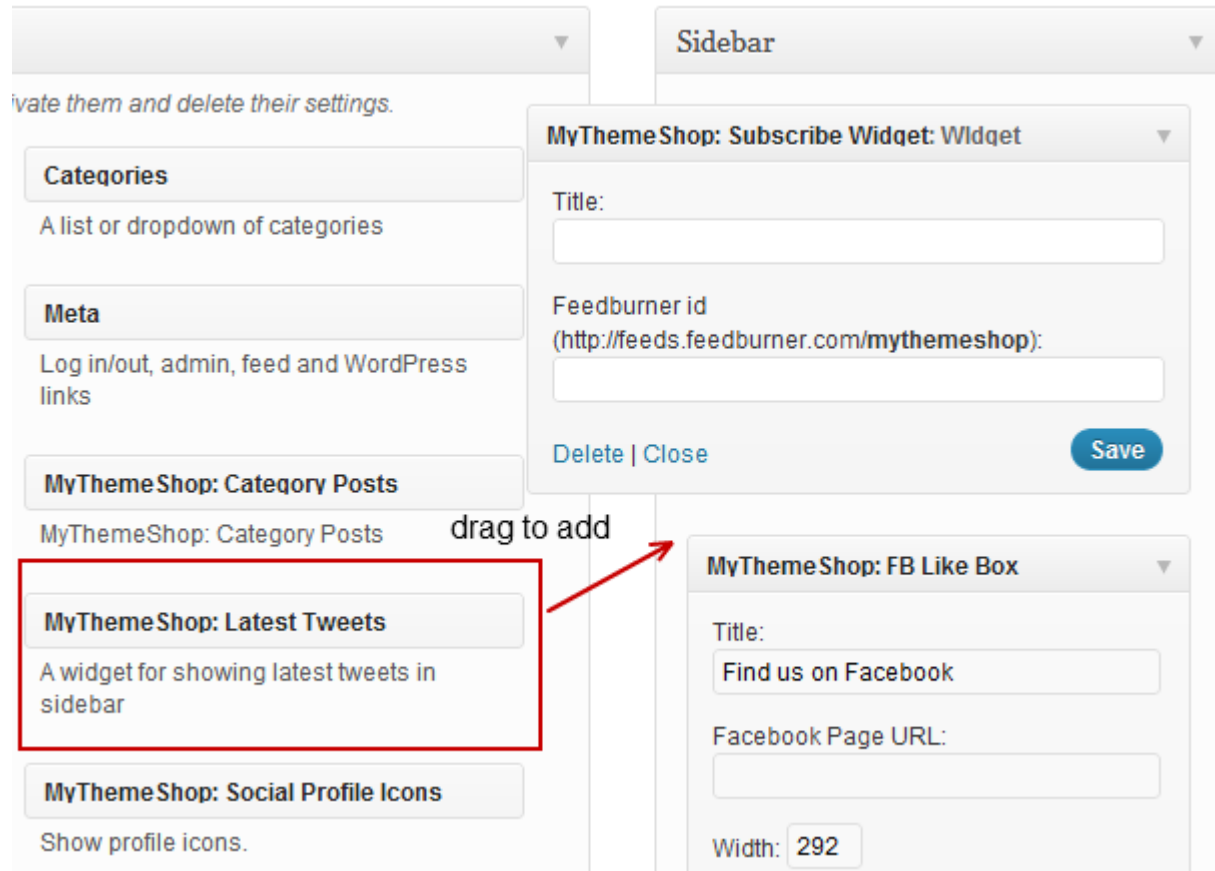
More info: <http://demo.mythemeshop.com/Simple/options-panel/general-settings/>

C) Custom Widgets

MyThemeShop offers 10 Powerful Custom Widgets that helps you to easily add many features to your WordPress theme without getting your hands dirty with the code.

C1. Adding widgets:

To add the custom widget in your theme go to "Appearance > Widgets" and drag the wanted widget on the right side, under the "Sidebar" or "Footer" widgets box.



C2. MyThemeShop 125 x 125 Ad Widget:

This widget allows you to configure and display up-to **six** 125 x 125 banner advertisements.

- **Title:** Title of the widget
- **Ad image url:** The URL of your banner image e.g. <http://example.com/image.jpg>
- **Ad link url:** The destination URL of your banner ad e.g. <http://example.com>
- **Randomize ads order?** Check this box to shuffle the display of the banners in a random order on each page load.

The screenshot shows a sidebar widget configuration window titled "MyThemeShop: 125x125 Ads". It contains several input fields for configuring a 125x125 advertisement. The "Title" field is filled with "Our Sponsors". The "Ad 1 image url" and "Ad 2 image url" fields both contain the URL "http://www.digestnow.com/wp-content/themes/sensatio". The "Ad 1 link url" and "Ad 2 link url" fields both contain the URL "http://mythemeshop.com". The "Ad 3 image url" field is empty.

▼ Sidebar

MyThemeShop: 125x125 Ads ▼

Title:

Ad 1 image url:

Ad 1 link url:

Ad 2 image url:

Ad 2 link url:

Ad 3 image url:

C3. Custom 300 x 250 Ad Widget:

This widget allows you to configure and display a 300 x 250 banner advertisement.

- **Title:** Title of the widget
- **Ad image url:** The URL of your banner image e.g. <http://example.com/image.jpg>
- **Ad link url:** The destination URL of your banner ad e.g. <http://example.com>

The screenshot shows a sidebar widget configuration window titled "MyThemeShop: 300x250 Ad". It contains input fields for configuring a 300x250 banner advertisement. The "Title" field is empty. The "Ad image url" field contains the URL "http://www.digestnow.com/wp-content/themes/sensatio". The "Ad link url" field contains the URL "http://mythemeshop.com". At the bottom, there are "Delete | Close" and "Save" buttons.

▼ Sidebar

MyThemeShop: 300x250 Ad ▼

Title:

Ad image url:

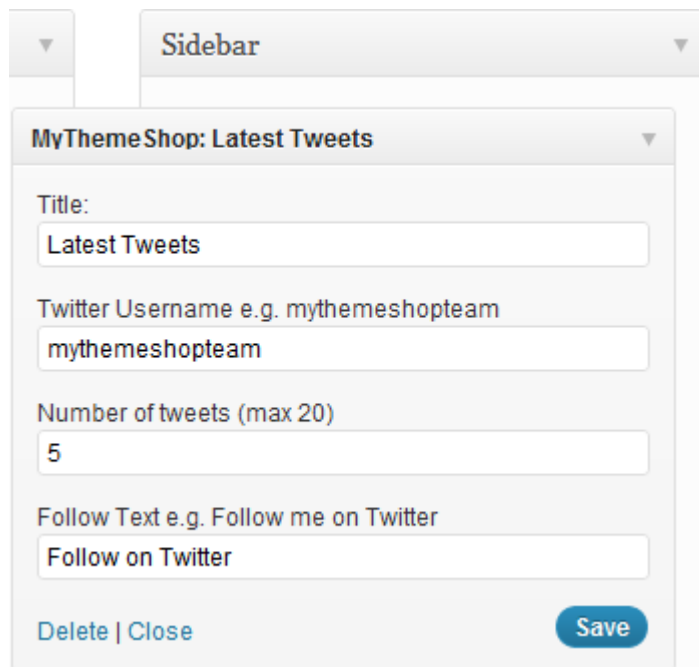
Ad link url:

Delete | Close

C4. MyThemeShop Latest Tweets Widget:

This widget allows you to configure and display your latest Twitter tweets.

- **Title:** Title of the widget
- **Twitter Username:** Enter the username of your Twitter account
- **Number of tweets:** Choose the number of tweets to display – maximum allowed tweets is 20
- **Follow Text:** Choose the anchor text of the link to your Twitter profile. Omit this option if you do not wish to display a link.



The screenshot shows the configuration interface for the 'MyThemeShop: Latest Tweets' widget. It is located within a 'Sidebar' area. The widget title is 'MyThemeShop: Latest Tweets'. The configuration fields are: 'Title' with the value 'Latest Tweets', 'Twitter Username e.g. mythemeshopteam' with the value 'mythemeshopteam', 'Number of tweets (max 20)' with the value '5', and 'Follow Text e.g. Follow me on Twitter' with the value 'Follow on Twitter'. At the bottom, there are links for 'Delete' and 'Close', and a blue 'Save' button.

C5. MyThemeShop RSS, Twitter and FB Counter:

Show the count of your FeedBurner subscribers, Twitter followers and FaceBook fans with the help of this widget.

- **Title:** Title of the widget.
- **RSS Account:** Your FeedBurner ID e.g.
- **RSS Refresh Text:** FeedBurner resets subscriber counts daily. During this period your subscriber count is unavailable and lasts a few hours. Enter the replacement text you would like to display during this period.
- **Twitter Account:** Your Twitter username e.g. MyThemeShopTeam
- **Facebook Fan page id:** Enter your Facebook fan page ID. You can check it from **Edit Page** link on your Facebook fan page e.g. 188548574529343

▼

MyThemeShop: Twitter & RSS Count ▼

Title:

RSS Account:

RSS Refresh Text:

Twitter Account:

Facebook Fanpage id:

[Delete](#) | [Close](#) [Save](#)

C6. MyThemeShop Category Posts Widget:

This widget allows you to display the posts from a particular category with thumbnails.

- **Title:** Title of the widget.
- **Category:** Choose the category from which you want to display the posts.
- **Number of posts to show:** Control the number of posts that you want to display.
- **Sort by:** Order the article list shown by date, title, number of comments or randomly.

Sidebar ▾

MyThemeShop: Category Posts ▾

Title:

Category: ▾

Number of posts to show:

Sort by: ▾

☐ Reverse sort order (ascending)

☐ Make widget title link

☐ Show number of comments

☐ Show post date

☐ Show post thumbnail

Thumbnail dimensions:
W: H:

Delete | Close Save

C7. MyThemeShop Popular Posts Widget:

This widget allows you to easily display the popular posts with thumbnails.

- **Number of posts:** Control the number of posts that you want to display.

Sidebar ▾

MyThemeShop: Popular Posts ▾

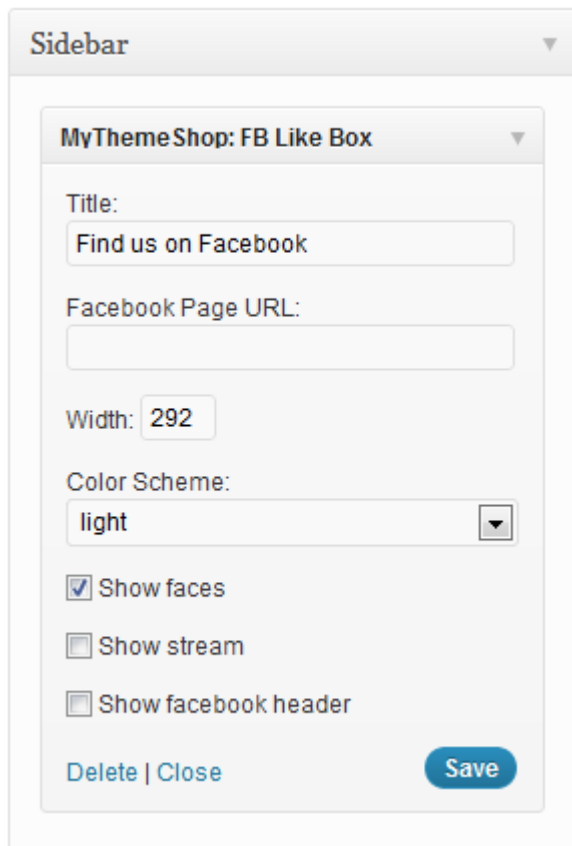
Number of posts:

Delete | Close Save

C8. MyThemeShop FB Like Box Widget:

This widget allows you to add the Facebook Like box and you can also configure the look and feel of it.

- **Title:** Title of the widget.
- **Facebook Page URL:** Add the URL of your Facebook fan page.
- **Width:** Control the width of the widget with this option.



The screenshot shows a 'Sidebar' panel with a dropdown menu for 'MyThemeShop: FB Like Box'. The configuration form includes a 'Title' field with the text 'Find us on Facebook', a 'Facebook Page URL' field, a 'Width' field with the value '292', and a 'Color Scheme' dropdown menu set to 'light'. There are three checkboxes: 'Show faces' (checked), 'Show stream' (unchecked), and 'Show facebook header' (unchecked). At the bottom, there are links for 'Delete | Close' and a 'Save' button.

C9. MyThemeShop Recent Posts Widget

This widget allows you to show the latest posts with thumbnails.

- **Title:** Title of the widget.
- **Number of posts to show:** Control the number of posts that you want to display with this option.

The image shows a 'Sidebar' configuration window. Inside, there is a 'MyThemeShop: Recent Posts' widget configuration box. It contains a 'Title:' label above a text input field. Below that is a 'Number of posts to show:' label next to a numeric input field containing the value '5'. There are three checkboxes: 'Include post thumbnail', 'Include post excerpt', and 'Show expert options', all of which are currently unchecked. At the bottom left of the widget box are the links 'Delete | Close', and at the bottom right is a blue 'Save' button.

C9. MyThemeShop Social Profile Icons Widget

This widget allows you to connect with your audience on different social networks.

- **Title:** Title of the widget.
- **Open links in a new window:** When enabled it will open the links of your profile pages in new a window.

Note: Connect with your audience/fans on different social media sites. Just enter the complete URL e.g. <http://twitter.com/#!/mythemeshopteam> in the box below the name of that site.

The screenshot shows a sidebar widget titled "MyThemeShop: Social Profile Icons". It contains several configuration options: a "Title:" text input field; a checkbox labeled "Open links in new window?"; an "Icon Border Radius:" input field with the value "3" and a "px" unit; an "Icon Color:" input field with the value "#999999"; a "Hover Color:" input field with the value "#666666"; and five social media URI input fields labeled "Dribbble URI:", "Email URI:", "Facebook URI:", "Google+ URI:", and "LinkedIn URI:".

C.10 MyThemeShop Subscribe Widget:

This widget allows you to add the FeedBurner e-mail subscribe box in your blog.

- **Title:** Title of the widget
- **FeedBurner ID:** Just enter your FeedBurner's ID e.g. [mythemeshop](#)

The screenshot shows a sidebar widget titled "MyThemeShop: Subscribe Widget". It contains a "Title:" text input field and a "Feedburner id (http://feeds.feedburner.com/mythemeshop):" text input field with the value "mythemeshop". At the bottom, there are links for "Delete" and "Close", and a blue "Save" button.

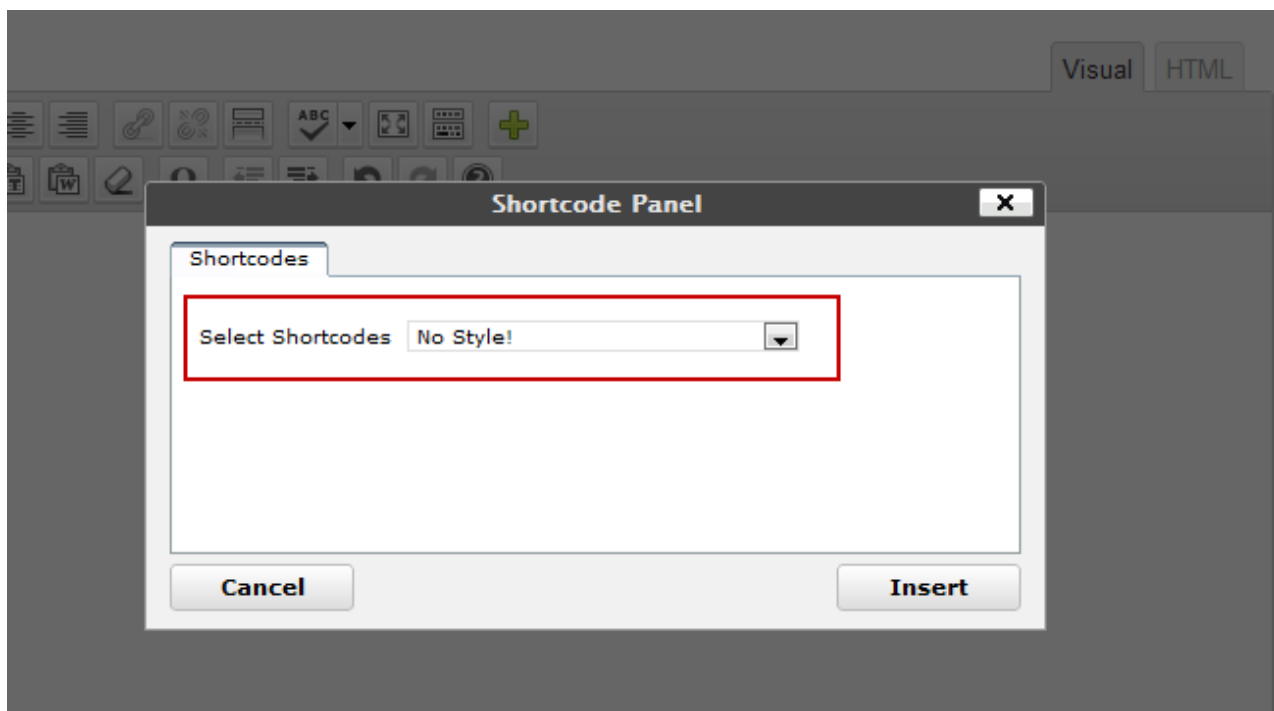
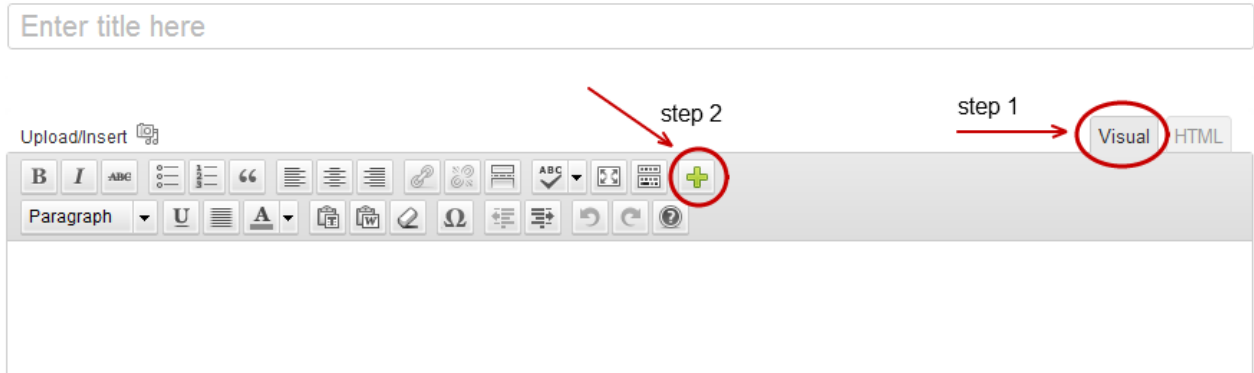
D) Shortcodes:

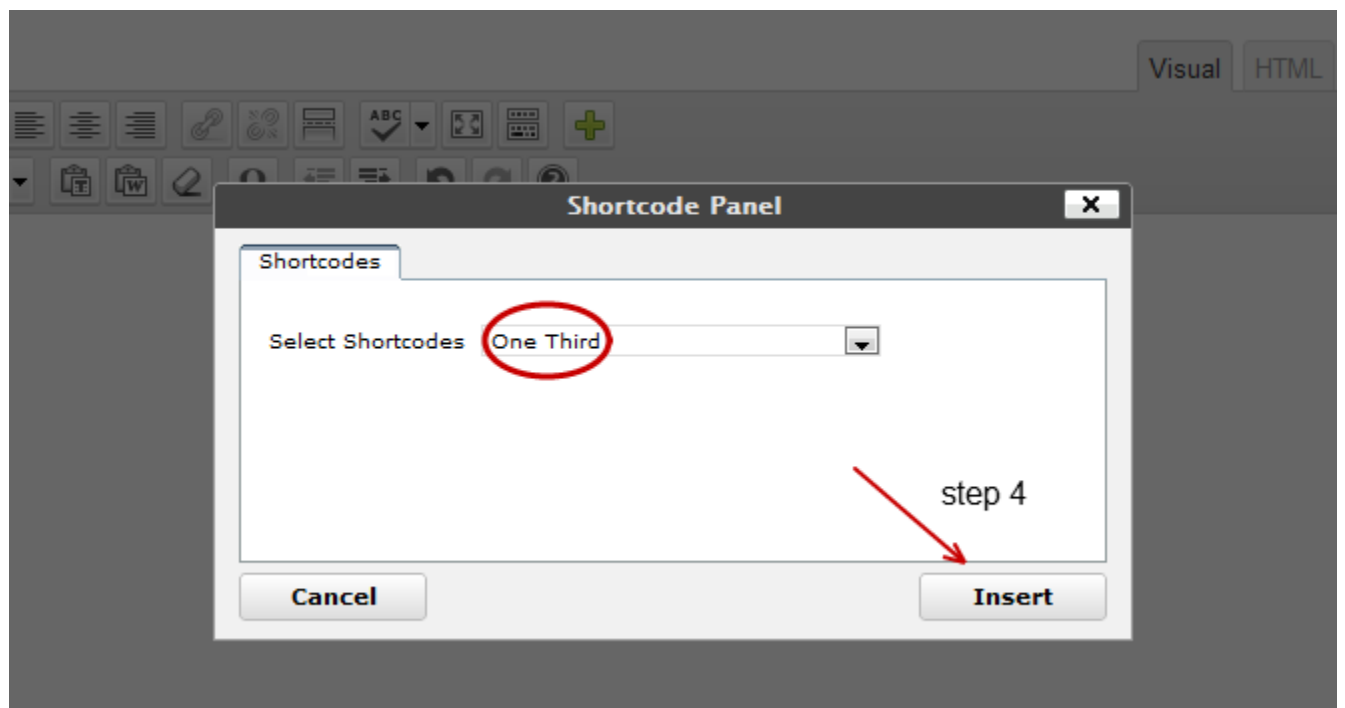
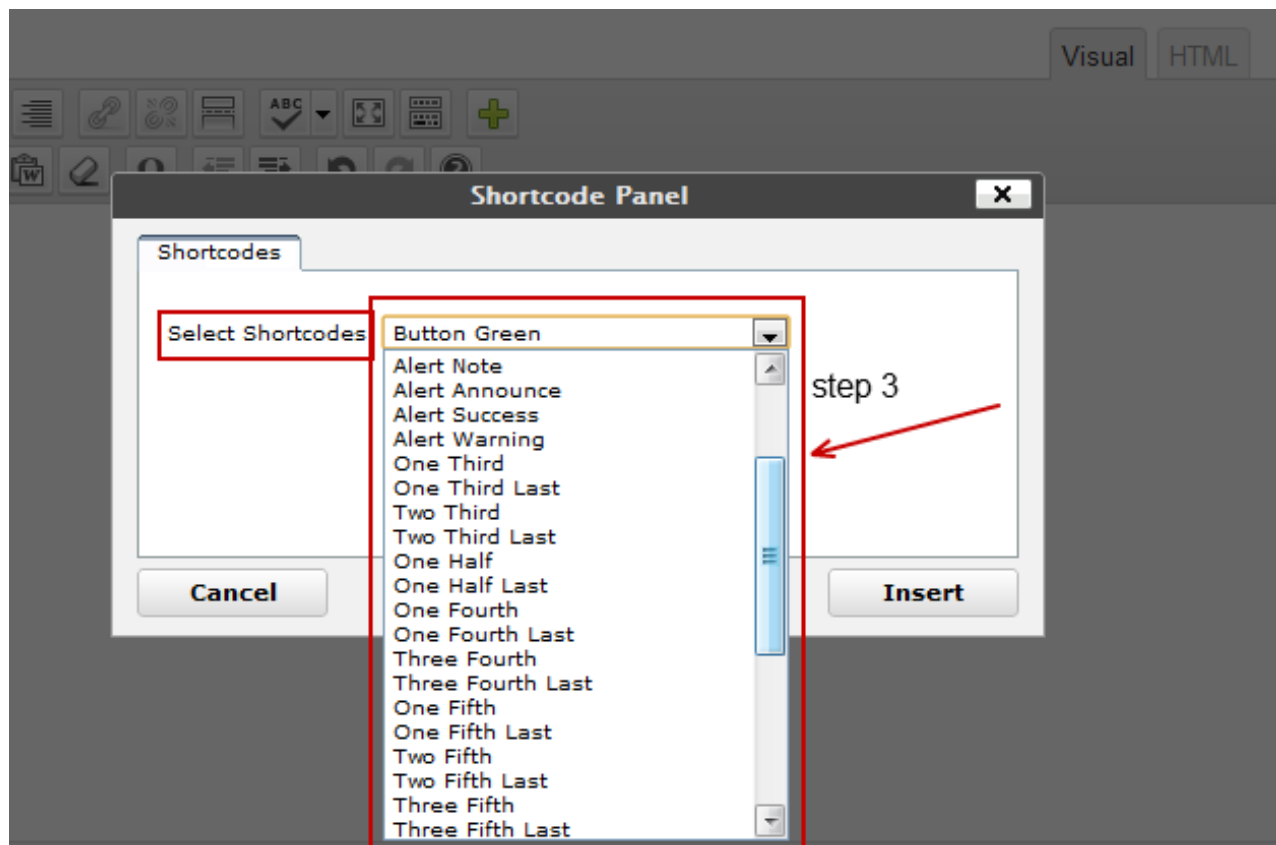
The theme comes pre-packed with a number of shortcodes allowing you to add styled content to your site with little effort. Conveniently, the available shortcodes have been included in a one-click menu.

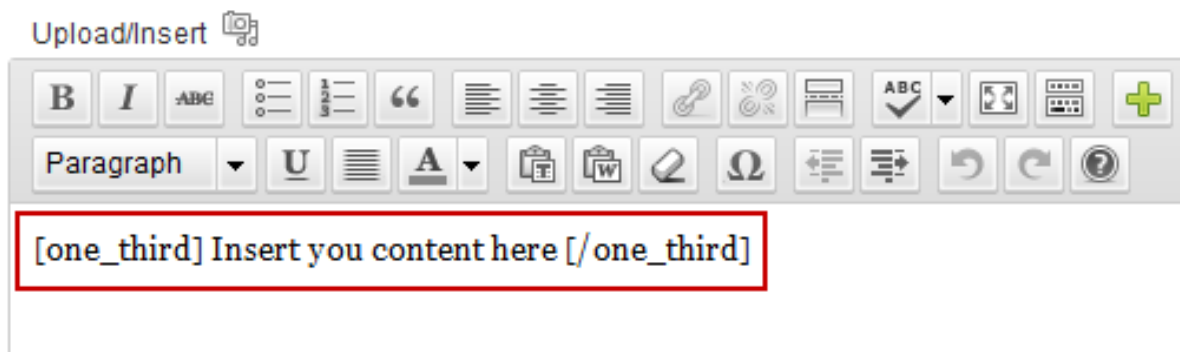
D.1 Adding shortcodes:

When creating a page or post, choose Visual editor and click the green “+” icon to reveal the list of shortcodes. Choose the functionality you wish to include and click “insert” - this will insert the necessary code for you.

 Add New Post





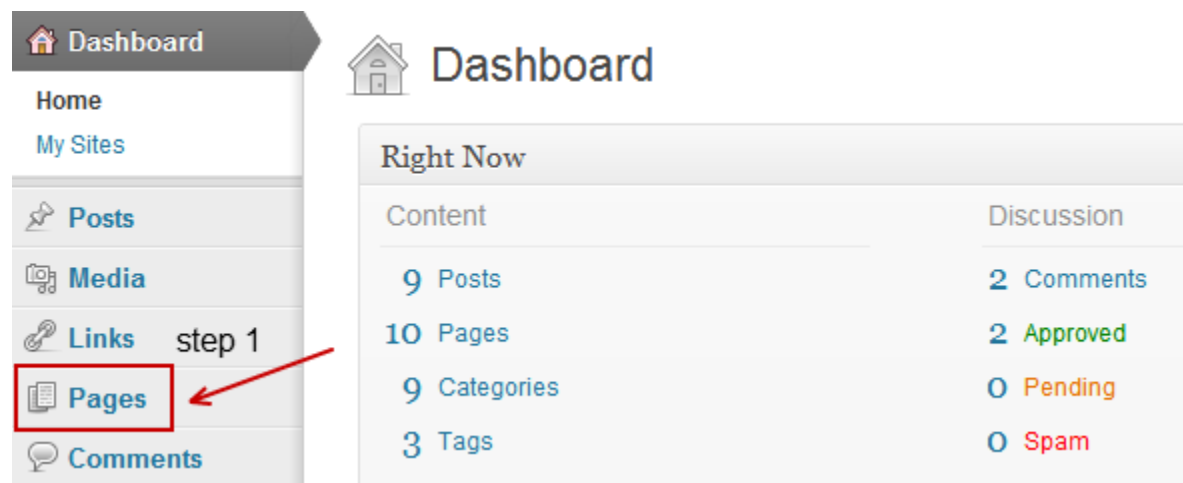


E) Contact Page

Simple theme comes with a pre-made contact page template that is very easy to add into the theme.

E.1 Adding contact page:

Go to your WP Admin panel, Pages >Add New and then go to Page Attributes>Template and choose the “Contact” template from the drop-down menu.



Page Attributes

Parent

(no parent)



Template

Default Template



Order

0

Need help? Use the Help tab in the upper right of your screen.

Page Attributes

Parent

(no parent)

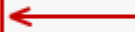


Template

Default Template



step 2



Order

0

Need help? Use the Help tab in the upper right of your screen.

Page Attributes

Parent

(no parent) ▼

Template

Default Template ▼

Default Template

Contact ← step 3

Page Without Sidebar

0

Need help? Use the Help tab in the upper right of your screen.

F) Full-Width Page

Simple comes with a pre-made “Without Sidebar Page” template that is very easy to add into the theme.

F.1 Adding full width page:

Go to your WP Admin panel, Pages >Add New and then go to Page Attributes>Template and choose the “Page Without Sidebar” template from the drop-down menu.

Page Attributes

Parent

(no parent) ▼

Template

Page Without Sidebar ▼

Default Template

Contact

Page Without Sidebar ← select

0

Need help? Use the Help tab in the upper right of your screen.

Contact Support: <http://community.mythemeshop.com/>