

FashionBlog – Theme Documentation

Thank you for purchasing FashionBlog! This documentation covers the installation and the usage of this theme, so we encourage you to read through this document and keep it handy for reference. If you have any questions about your theme, or need assistance with something, please feel free to contact us and our dedicated support staff will be happy to assist you.

Contact Support: <http://community.mythemeshop.com/>

A) Getting Started

A1. Installing FashionBlog:

First, make sure you have the latest WordPress installation, by checking the update panel within your current WordPress installation. If you don't have WordPress already, you can download it from the WordPress repository here: <http://wordpress.org/download/>

Download the WordPress theme ZIP file from the MyThemeShop admin panel, and save it somewhere handy on your computer, as you will be using the included files for the rest of the installation process. Unzip the downloaded ZIP file onto your computer, but don't upload the unzipped folder to your WordPress installation just yet.

Inside the unzipped folder, you will notice a variety of files and folders such as theme PSDs, documentation, your license, and also a 'fashionblog.zip' file. From here, you have two options for installation, outlined below and explained in detail in the following sections:

Installation from the WordPress admin panel: If you want to upload the theme via WordPress admin, simply navigate to the 'Appearance' tab, choose the 'Themes' tab, and select 'Install Themes'. Then, simply select 'fashionblog.zip' from the extracted folder, and upload it using the WordPress integrated uploader.

Installation via FTP: If you are using FTP client (such as FileZilla) to upload your theme files, simply extract fashionblog.zip from within the unzipped folder, and then upload the resulting 'fashionblog' folder to /wp-content/themes.

A2. Installing via WordPress Admin panel:

Login to your WordPress admin panel, such as yoursite.com/wp-admin/ and then navigate to Appearance > Themes > Install Themes, and upload fashionblog.zip file.

The image consists of two screenshots of the WordPress dashboard. The top screenshot shows the 'Manage Themes' page. On the left sidebar, the 'Appearance' menu is expanded, and 'Themes' is highlighted with a red arrow and the text 'step 1'. In the main content area, the 'Current Theme' section shows 'Twenty Eleven 1.3 by the WordPress team' as the active theme. A red arrow points to the 'Install Themes' button in the top right, labeled 'step 2'. Below the theme preview, there are links for 'Options: Widgets | Menus | Theme Check |' and a list of 'Tags: dark, light, white, black, gray, one-column, two-columns, left-sidebar, right-side-bar, featured-images, full-width-template, microformats, post-formats, rtl-lang'. The bottom screenshot shows the 'Install a theme in .zip format' section. A red arrow points to the 'Choose File' button, labeled 'Step 3'. The 'Install Now' button is also visible.

OR

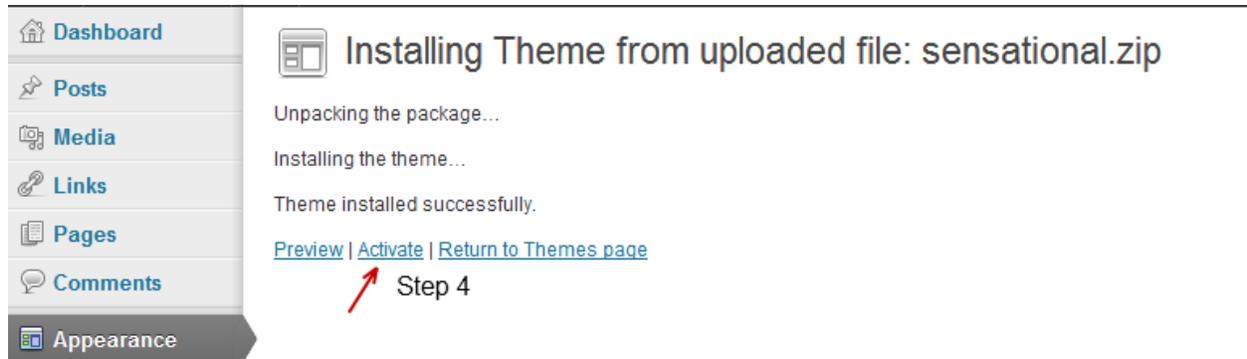
A.3 Installing via FTP:

- Open your FTP client application (example: FileZilla).
- Fill in your login details (host, username, and password), then press connect.
- Once connected, navigate to 'wp-content' folder.
- Navigate to 'themes' folder.
- Now upload the "fashionblog" folder to /wp-content/themes.

A4. Activating the theme:

If you installed from the admin panel, after the theme .zip file has finished uploading, you should be presented with three options (Preview, Activate, Return to Themes). Select the “Activate” option.

If you installed via FTP, you will see these options appear on the Themes page.



Note: Got an error during installation process? Try the following:

Make sure you are using the latest version of WordPress.

Make sure your hosting is running the latest version of PHP and MySQL.

Be sure you have at least PHP 5 with GD-library installed on your server. PHP 5 is better.

GD library is something that can be installed by your web server admin. If you do not have this, please ask for that to your web administrator, and also at least WordPress 3.2 engine is installed.

Make sure your WordPress user has permissions to install themes and ability to upload to the /wp-content/themes/ folder.

B) Theme Options

Once you have activated the theme, you will see a welcome message, which will show you how to use the theme options panel. The theme options panel will allow you to configure the settings of your theme.

You will find all the instructions for each setting inside the MyThemeShop options panel. Now, have fun configuring your brand new theme, and explore the various options to make your site truly customized.

C) Custom Widgets

MyThemeShop offers 12 powerful custom widgets to help you easily add features and functionality to your WordPress theme without having to tinker with any code.

C1. Adding widgets:

First, decide what widget you are looking to add, and where you want it to appear on your site. To add the custom widget in your theme, navigate to "Appearance > Widgets", and drag the desired widget to the right side, under the "Sidebar" or "Footer" widgets box.

The screenshot displays the WordPress Widgets interface. On the left, a list of available widgets is shown, including "Categories", "Meta", "MyThemeShop: Category Posts", "MyThemeShop: Latest Tweets", and "MyThemeShop: Social Profile Icons". The "MyThemeShop: Latest Tweets" widget is highlighted with a red border. A red arrow points from this widget to the right, where a "Sidebar" widget area is visible. A "MyThemeShop: Subscribe Widget: Widget" is currently active in this area, showing fields for "Title" and "Feedburner id" (with a placeholder URL). Below these fields are "Delete | Close" and "Save" buttons. Another "MyThemeShop: FB Like Box" widget is partially visible below the active one, with fields for "Title" (containing "Find us on Facebook"), "Facebook Page URL", and "Width" (set to 292). The text "drag to add" is written above the arrow.

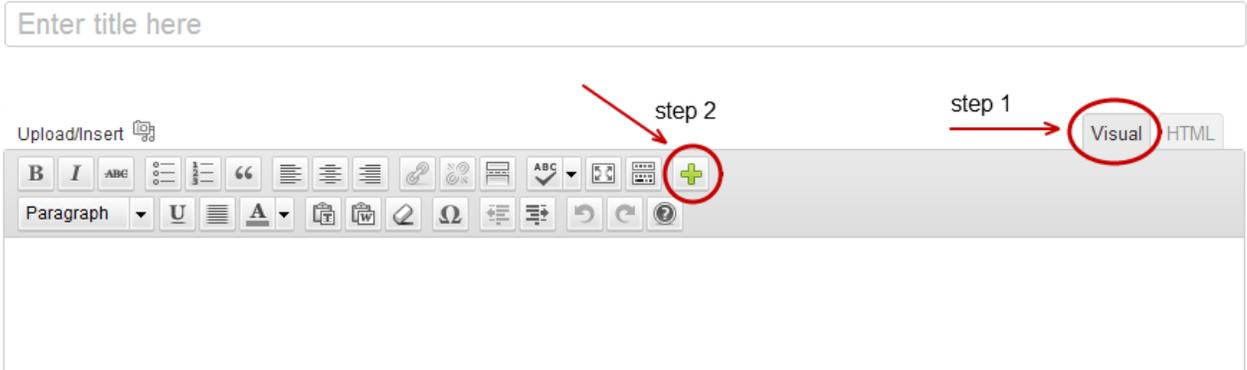
D) Shortcodes:

Your theme comes pre-packaged with a number of shortcodes, allowing you to add styled content to your site with little effort. For your convenience, the available shortcodes have been included in a one-click menu.

D.1 Adding shortcodes:

When creating a page or post, choose the Visual Editor, and click the green “+” icon to reveal the list of shortcodes. Choose the functionality you wish to include, and click “insert”. This will insert the necessary code for you.

Add New Post



Enter title here

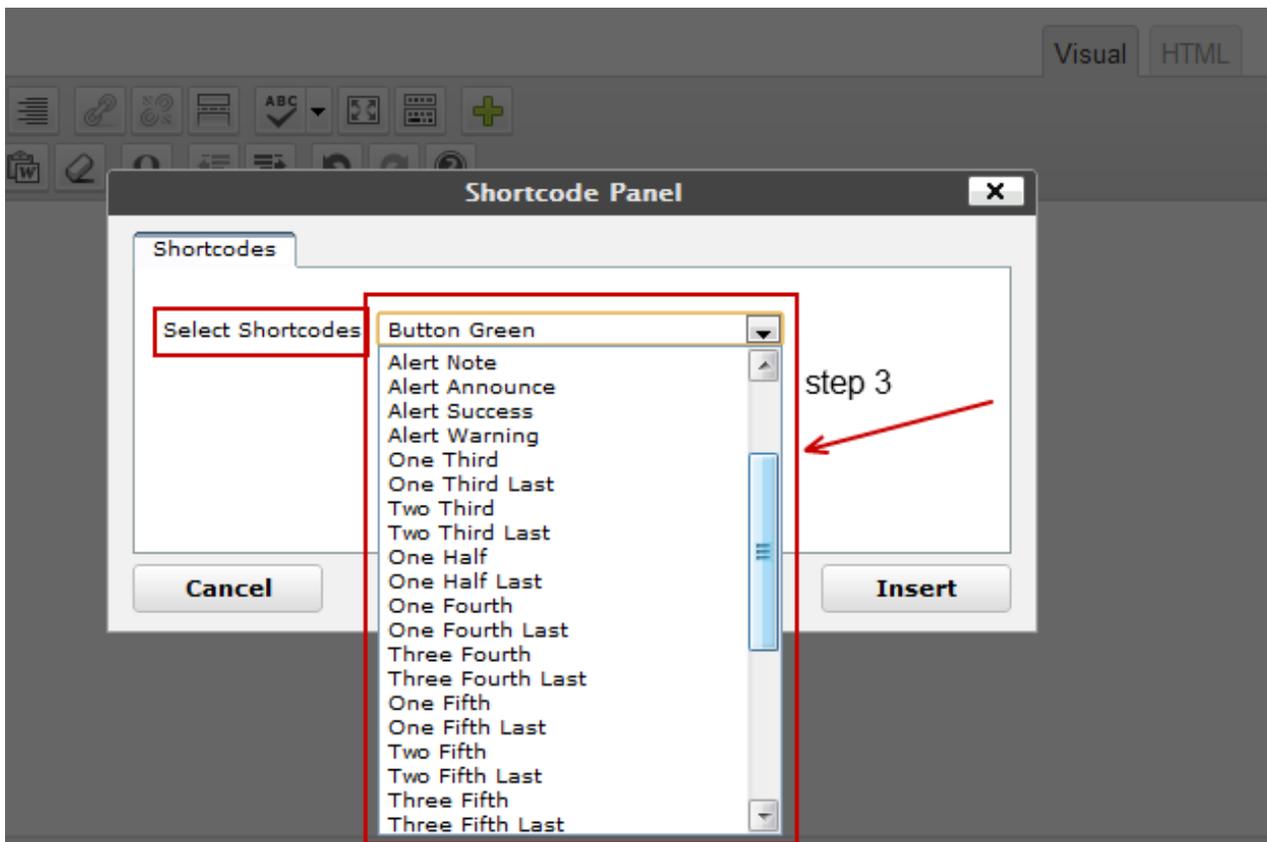
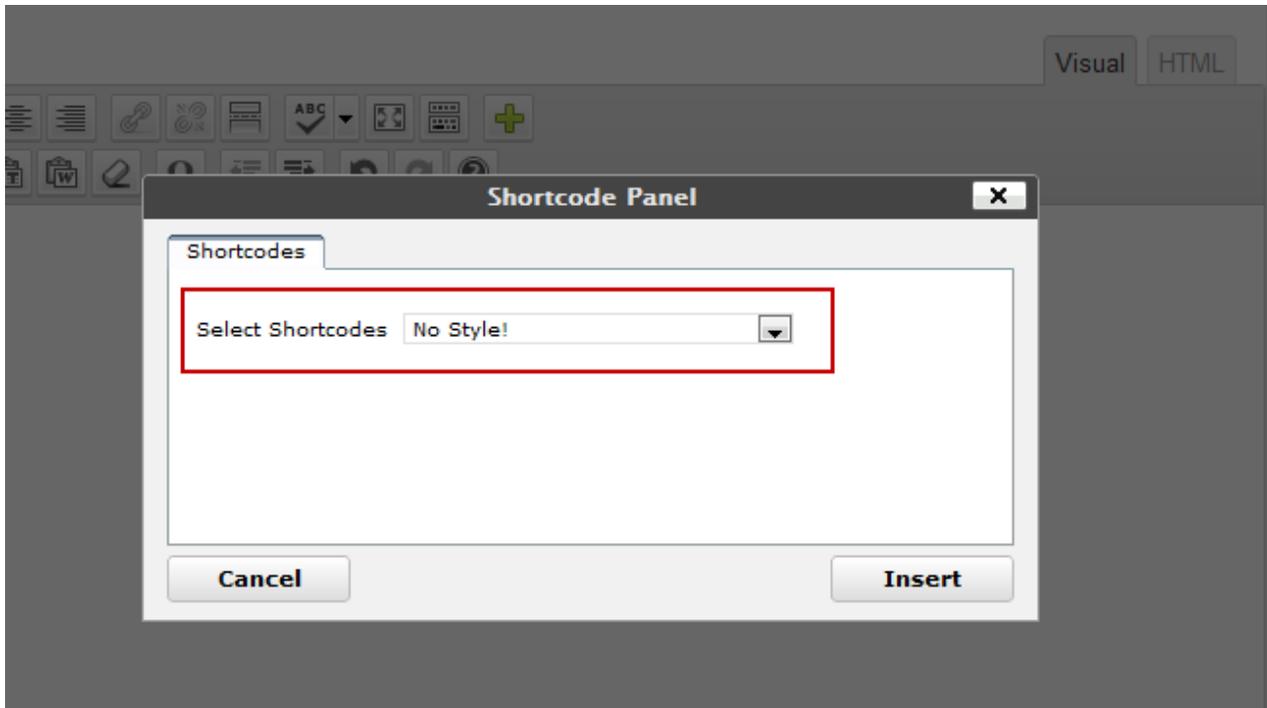
Upload/Insert 

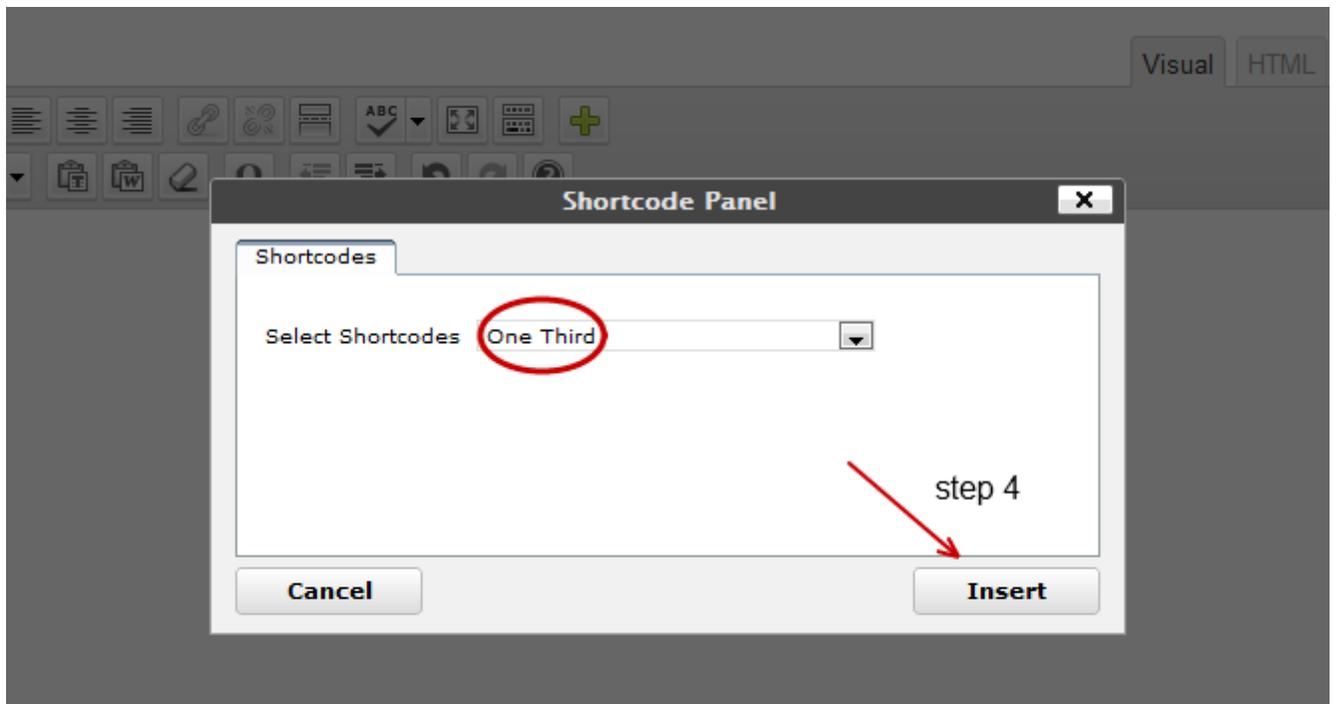
step 2

step 1

Visual HTML

Paragraph               





Upload/Insert 



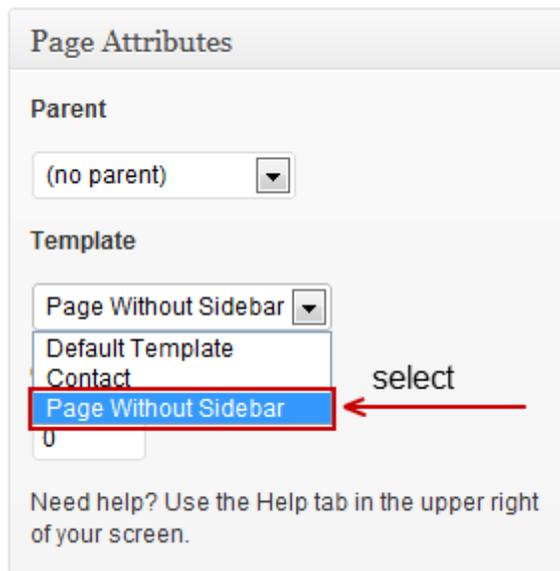
[one_third] Insert you content here [/one_third]

E) Full-Width Page

Your theme comes with a pre-made “Page without Sidebar” template that is very easy to add into the theme.

E.1 Adding the full width page:

Go to your WordPress Admin panel, navigate to Pages > Add New, go to Page Attributes > Template and choose the “Page without Sidebar” template from the drop-down menu.



Contact Support: <http://community.mythemeshop.com/>

PS: You can use same username and password for support forum which you have received for member's area.

If you have any questions about the features of your theme, issues with your installation, or just want to tell us how much you like your new theme, please feel free to contact us.