FlatHost requires that you upload your logo as an image file. The logo can be any size and can fill up the full content area.

To Insert Logo

1. Navigate to `ThemeSquared` → `Theme Options` → `General Settings` to access the logo options.

2. You will see two logo upload options, one is for standard desktop, the other is for retina ready devices. Click`Upload` button and select your logo file.

3. If you are uploading a retina logo (not required), it needs to be exactly 2X the size of the regular logo. For example, if the standard logo is 200×100, the retina logo should be 400×200. Click `Upload` button and select your retina logo.

4. You must enter the logo width and height for the *STANDARD* logo so it can be used to resize in sticky header. So in our example, you would enter 200 for width, and 100 for height. Do not enter the retina logo values, only the standard logo values.

Custom Logo

[   ] [Upload]   ⓘ *Upload a logo for your site or specify an image URL directly.*

To Insert Favicon

1. Navigate to `ThemeSquared` → `Theme Options` → `General Settings` to access the favicon options.

2. You will see Favicon upload option. Click `Upload` button and select your Favicon file.

Custom Favicon

[   ] [Upload]   ⓘ *Upload a favicon for your site or specify an icon URL directly.*
Accepted formats: ico, png, gif
Dimension: 16px x 16px.

iOS/Andriod Icons

You may want users to be able to add your web application or webpage link to the Home screen of their iPhone, iPad or Andriod, represented by an icon. Upload icons in Theme Options to represent your web application or webpage.

To Insert iOS/Andriod Icons

1. Navigate to ThemeSquared → Theme Options → General Settings to access the logo options.

2. You will see three logo upload options. Click Upload button and select your logos.

Apple Touch Icon (small)

| | Upload | ⓘ Upload apple favicon. Accepted formats: png Dimension: 57px x 57px. |

Apple Touch Icon (medium)

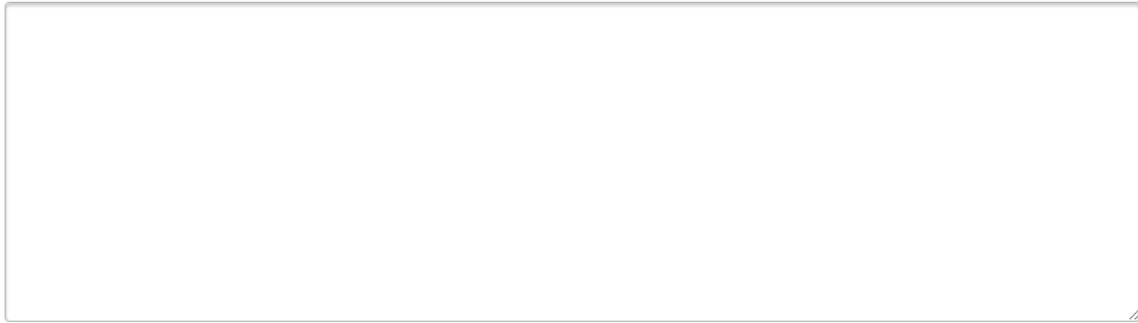| | Upload | ⓘ Upload apple favicon. Accepted formats: png Dimension: 72px x 72px. |

Apple Touch Icon (large)

| | Upload | ⓘ Upload apple favicon. Accepted formats: png Dimension: 114px x 114px. |

Tracking Code:

In the Google Analytics program, a Tracking Code is a small snippet of code inserted into an HTMLpage. When the HTML page is loaded, the tracking code contacts the Analytics server and logs a page view for that page, and also captures information about the visit and non-identifying information about the visitor. A piece of code that tracks a user's interaction and movement through a web site

Tracking Code

Paste your Google Analytics (or other) tracking code here. This will be added into the footer template of your theme.
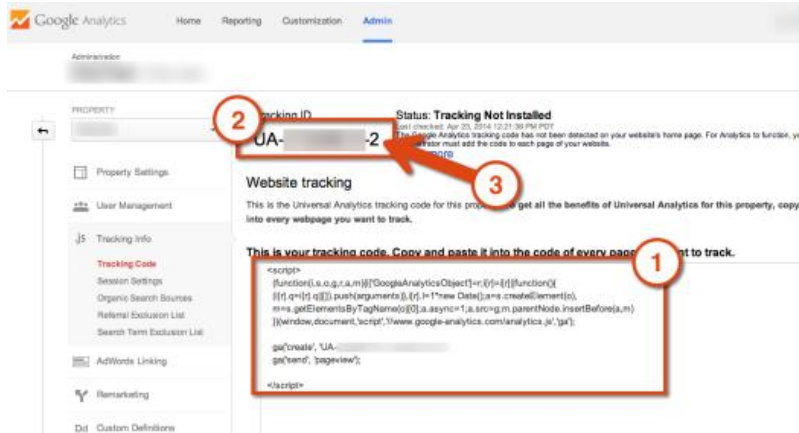
Google Analytics

Google Analytics is a service offered by [Google](#) that generates detailed [statistics](#) about a [website](#)'s traffic and traffic sources and measures conversions and sales.Google Analytics works by the inclusion of a block of JavaScript code on pages in your website. When users to your website view a page, this JavaScript code references a JavaScript file which then executes the tracking operation for Analytics. The tracking operation retrieves data about the page request through various means and sends this information to the Analytics server via a list of parameters attached to a single-pixel image request.

There are 3 steps to find tracking code as ThemeSquared firm we prefer step no. 1

How to find the tracking code

1. Sign in to [your Google Analytics account](#), and go to the admin page.

2. Select an account from the dropdown in the *Account* column.

3. Select a property from the dropdown in the *Property* column.

4. Click **Tracking Info**

The *tracking code* **(1)** is a snippet of JavaScript that collects and sends data to Google Analytics from a website. It's automatically generated for every web property. You need to copy and paste it from your account on to your web pages for Google Analytics to work.