

Inbound – Forms



Inbound provides the means to add custom embed code for the integration of third party services. It also supports Contact Form 7 and Gravity Forms out of the box.

Gravity Forms and Contact Form 7

Gravity Forms and Contact Form 7 are some of the most popular WordPress plug-ins for designing and processing contact forms. Both plug-ins are supported by Inbound out of the box. Once installed and activated, the widgets **INB Contact Form 7** and **INB Gravity Forms** are available to be used in the page builder.

You can purchase Gravity Forms and see it in action here: <http://www.gravityforms.com/>

Contact Form 7 can be downloaded from within WordPress or from here:

<https://en-ca.wordpress.org/plugins/contact-form-7/>

Integration of Third Party Services via HTML Code

Third party mailing list services or custom form processors can be integrated using the **INB Opt-In** or **INB Raw HTML** widgets. We have used the INB Opt-In widget to create the placeholder demos on our demo templates.

The INB Opt-In widget basically renders the HTML defined under Theme Options → Forms. When pasting forms from Aweber, MailChimp or similar services, you can clean up your form code there. Otherwise you should remove all HTML tags and attributes, styling, wrappers etc. From the original code and only leave the <form> code and input fields as well as the submit button intact.

You can also contact customer support via support@shapingrain.com or the contact form at <https://shapingrain.zendesk.com/hc/en-us/requests/new> to request assistance, if you need any help integrating a form.