

## PROJECT FEATURES

**After Effects Version:** After Effects CC 2018 and above

**Files Included:** After Effects Project Files

**Requires Plugins:** No plugins required

**Length:** 1:00; 1:00; 0:15

**Resolution:** Full HD (1920 × 1080)

**Universal Expressions:** Yes

**PDF Tutorial:** Yes

## PROJECT SETTINGS

Open the «Product Promo» project. There are three folders in the «Project» window. Folder «01. Edit Comps» contains editable compositions. Folder «02. Final Comp» contains ready-made compositions. Folder «03. Others» contains working files.

Import your backgrounds and product images into the project: «File» → «Import» → «File».

Double-click the composition «01. Edit Comps» → «Full HD Version» → «Backgrounds» → «Background 01 (Full HD Version)» and drag your background into it. Adjust the position and file size.

Next, double-click the composition «01. Edit Comps» → «Full HD Version» → «Products» → «Products 01 (Full HD Version)» and drag and drop images of your product into it.

Then go to track «01. Edit Comps» → «Full HD Version» → «Scenes» → «sc\_01 (Full HD Version)». Reshuffle all text layers. Select the «Settings» layer and go to the «Effect Controls» window.

### Headline

Set a color for the product name.

### Description

Set a color for the product description.

### Price

Set the color for the text on the price tag.

### Substrate for Price Tag

Set the color for the price background.

### Substrate for Product

Set the color for the background of the product.

### Substrate Transparency for Product

Set the transparency for the product backing.

Do this with all the scenes.

Go to track «02. Final Comp» → «Full HD Version». If necessary, move the scenes relative to each other. Congratulations, the project is ready for rendering.

## LINKS

If you need the soundtrack, feel free to go to this link and purchase it:  
[Inspiring Corporate Piano Uplifting Motivational](#)

Font used:  
[Montserrat](#)

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[Rate](#) this file on a five-point system. It'll only take a few minutes.