

PROJECT FEATURES

After Effects Version: After Effects CC
Files Included: After Effects Project Files
Requires Plugins: No plugins required
Length: 0:46
Resolution: Full HD (1920 × 1080)
Universal Expressions: Yes
PDF Tutorial: Yes

PROJECT SETTINGS

Open the «Product Promo II» project. There are three folders in the «Project» window. Folder «01. Placeholders» contains compositions for placing goods and logo. Folder «02. Final Comp» contains ready-made compositions. Folder «03. Others» contains working files. Import your logo and product images into the project: «File» → «Import» → «File». Double-click to open the song «01. Placeholders» → «Logo» and drag your logo into it. Adjust the position and size of the file. Then double-click to open the composition «01. Placeholders» → «Placeholder_01» and drag your product images into it. Then go to the composition «02. Final Comp» → «Scenes» → «sc_01». Rearrange all text layers. Select the «Settings» layer and go to the «Effect Controls» window.

Background Color

Set the background color

Rectangle Color

Set the color of the animated watermark below the title

Text Color 01

Set the title color

Gap 01

Set the size of the animated watermark relative to the title

Text Color 02

Set the color of the price tag

Gap 02

Set the size of the animated background relative to the price tag

Text Color 03

Set product description color

Center Line Color

Set the color of the center line

Product Substrate Color

Set the color of the background under the products

Color gradient

Set the gradient colors

Lines Random Seed

Set the number of line generation

Particles Random Seed

Set the number of particles to generate in the background

Gradient Random Seed

Set the number to generate the gradient

Do this for all scenes.
Go to the track «02. Final Comp» → «Product Promo II». This is the main file. Go through the timeline and check the file. Emli everything suits you, congratulations, the project is ready for rendering.

LINKS

If you need the soundtrack, feel free to go to this link and purchase it:

[Dirty Big Beat Promo](#)

Font used:

[Rubik](#)

[Rate](#) this file on a five-point system. It'll only take a few minutes.