



# MOTION MEDIA GROUP

## PopArt Promo

After Effects template for creating expressive and cheerful promo for YouTube, Facebook, Instagram, Tik Tok or a TV channel.

It's made in the pop art style. It is an art movement emphasizing the usual or kitschy elements of culture, most often through the use of irony. That's why we used bright and merry design elements: stars, hearts, stickers with text, and an "OK" sign.

Yellow is the main color of this project, one of the chief colors of this year by Pantone. It's full of the promise of something sunny and friendly, bright and playful, optimistic and uplifting, lightning people's spirits. Yellow is the best color to create enthusiasm for life.

### Project features:

- Color control
- 4K and Full HD
- Fast render
- 100 % After Effects
- After Effects CC18 and above
- No plugins required
- Photos are not included

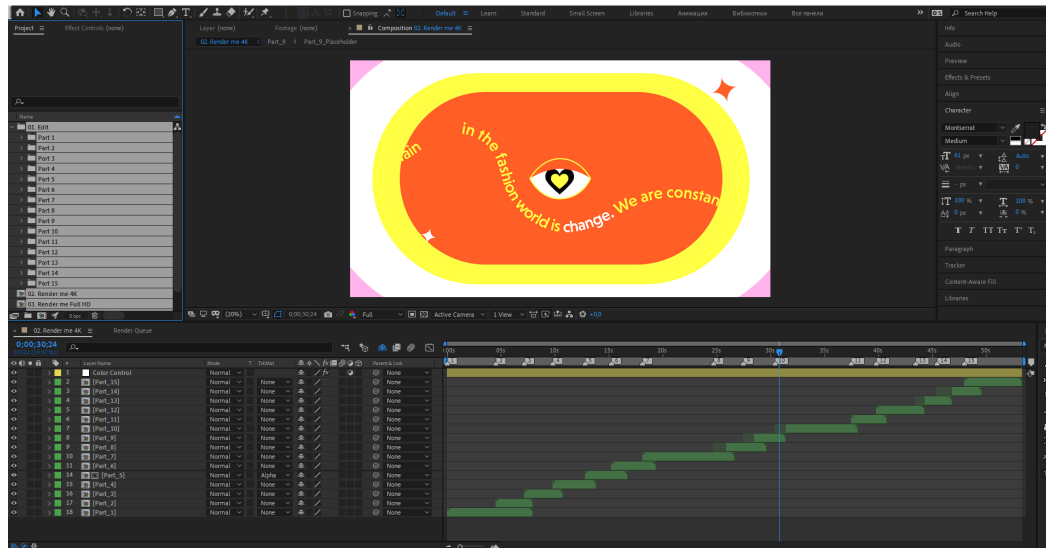
Music: <https://audiojungle.net/item/a-future-bass/28152946>

Font: <https://fonts.adobe.com/fonts/niveau-grotesk>

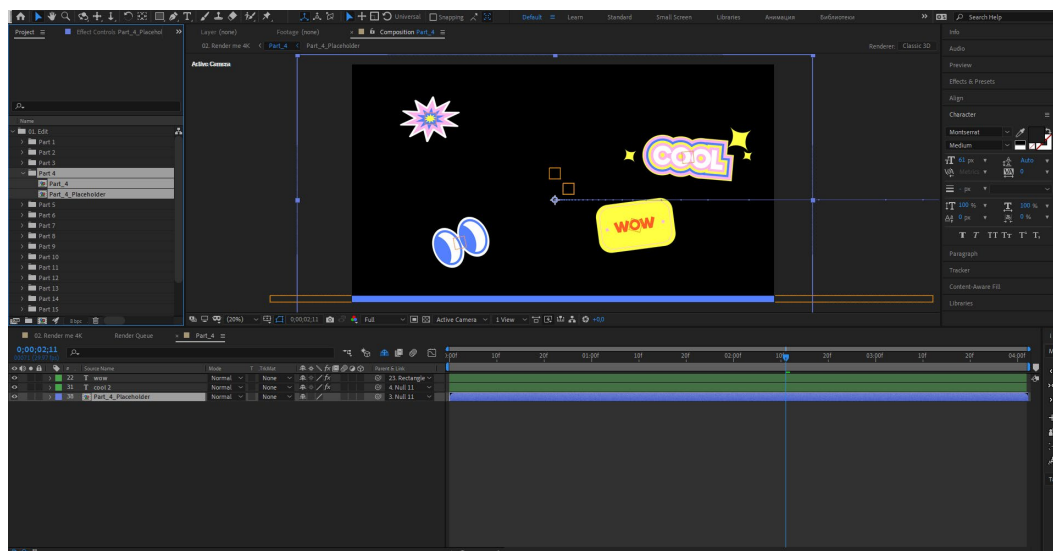
<https://www.dafont.com/riffic.font>

## How to edit a project.

- 1) To edit a project, open the Edit folder. In it, you will see compositions with text and images that you can change. All of them are marked on the timeline, so you can edit the project sequentially and not get confused



- 2) for example, open the song Part\_4. Text editing layers are highlighted in green. Double click and you will be able to enter your text. In addition, you can see the composition for your placeholder on the timeline or in the Part\_4 folder. Open it to insert your photos or videos.



Other compositions in the project are edited using the same principle.

Our portfolio on VideoHive: <https://videohive.net/user/motionmediagroup/portfolio>

Our portfolio on Behance: <https://www.behance.net/motionmediagroup>

Our instagram: [https://www.instagram.com/motion\\_media\\_group](https://www.instagram.com/motion_media_group)