

# NEON TECH LOGO

## 1 - Open File:

Project Folder » Project File » **Neon Tech Logo.aep**

## 2 - EDIT 3D LOGO USING A VECTOR LOGO:

- To make a 3D logo using a vector logo, you have to open your logo (AI file, EPS file) in Illustrator software, then select and copy the vectors.
- Now go to project window in After Effects and open folder "03 - COMPS (EDIT) -". From there open all compositions "- Clip\_01 -" "- Clip\_02 -" "- Clip\_03 -" "- Clip\_04 -".
- Go to "logo mask" layer located in every composition and delete "Envato" logo mask used as demo.
- Now paste your vector logo (copied before in Illustrator) to every "logo mask" layer inside every composition from "Clip\_01" to "Clip\_04".
- Inside every composition mentioned above select every layer starting with name "E3D" and go to Effect Controls window to see Element plugin settings. Open "Custom Layers -> Custom Text and Masks" and select "logo mask" layer in "Path Layer 1" option, and "background mask" layer in "Path Layer 2" option.
- That's it. Your vector logo and background are 3D ready.

## 3 - EDIT 3D LOGO USING JUST TEXT:

- If your logo is just font text, type it on "DATATECH" text layer used as demo inside every composition mentioned above.
- Now select every layer starting with name "E3D" in every composition as in step - 2 - and go to Effect Controls window to see Element plugin settings.
- Open "Custom Layers -> Custom Text and Masks" and select layer with your own text in "Path Layer 1" option, and "background mask" layer in "Path Layer 2" option.
- Your text logo and background are 3D ready.

## 4 - EDIT TAG LINE TEXT:

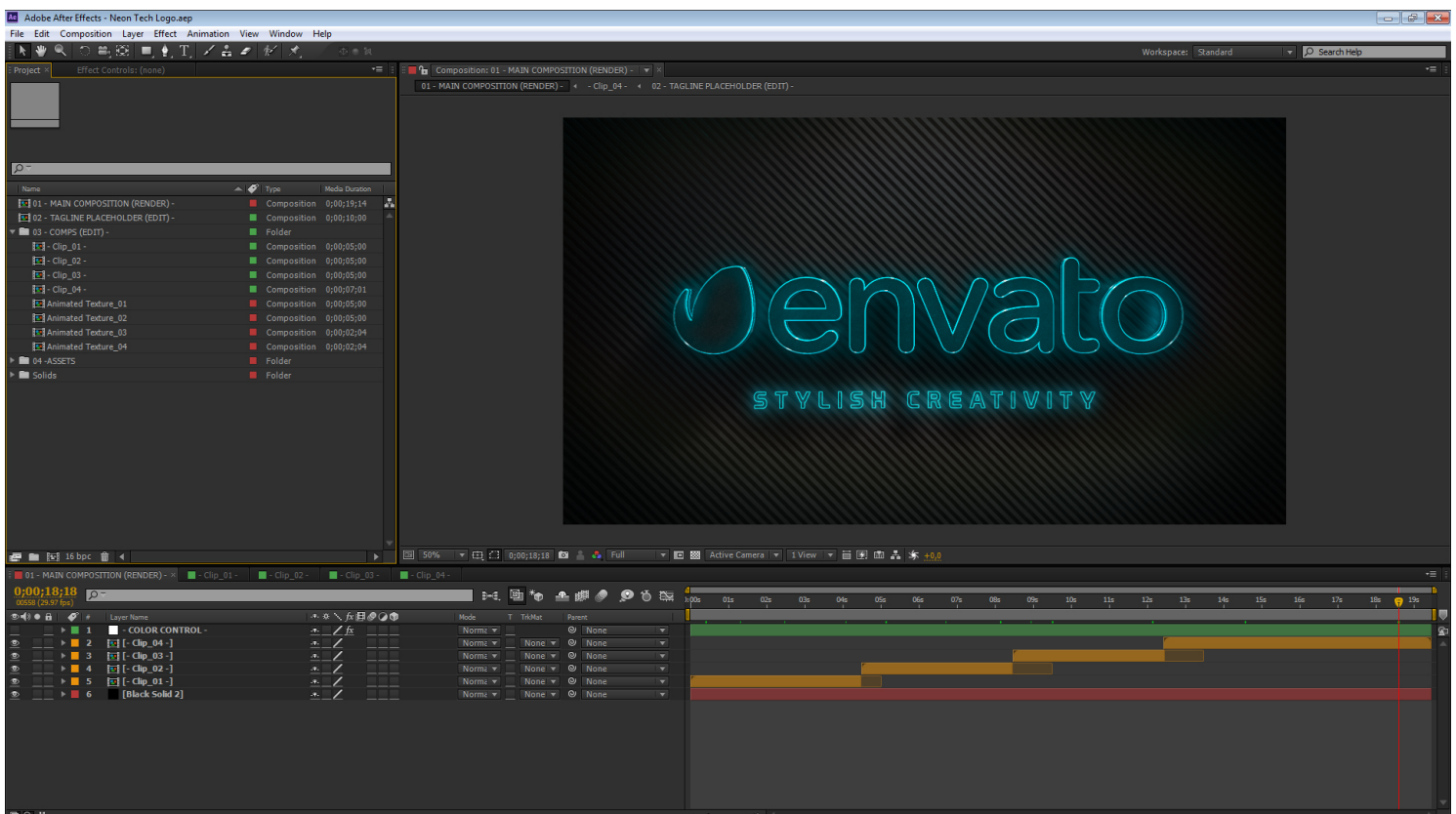
- To change Tagline Text go to composition "- Clip\_04", open composition "02 - TAGLINE PLACEHOLDER (EDIT) -" and you will find a text layer "STYLISH CREATIVITY" to type your own text, select font, adjust font color, size of the font and position of text using the simple x-y coordinates. If you just don't want a tagline, inside the same "Clip\_04" composition, go to layer number 6 named "02 - TAGLINE PLACEHOLDER (EDIT) -" and turn off the small eye icon to the left of the layer.

**5 - CUSTOM TEXTURES:** Inside compositions "Clip\_01", "Clip\_02" and "Clip\_03" select every E3D layer, go to Effects Control window to see Element plugin settings, open "Custom Layers -> Custom Texture Maps" and select "Animated Texture\_01" in "Layer 1" option, and "Animated Texture\_02" in "Layer 2" option. Finally, inside composition "Clip\_04" select every E3D layer, go to Effects Control window to see Element plugin settings, open "Custom Layers -> Custom Texture Maps" and select "Animated Texture\_03" in "Layer 1" option, and "Animated Texture\_04" in "Layer 2" option

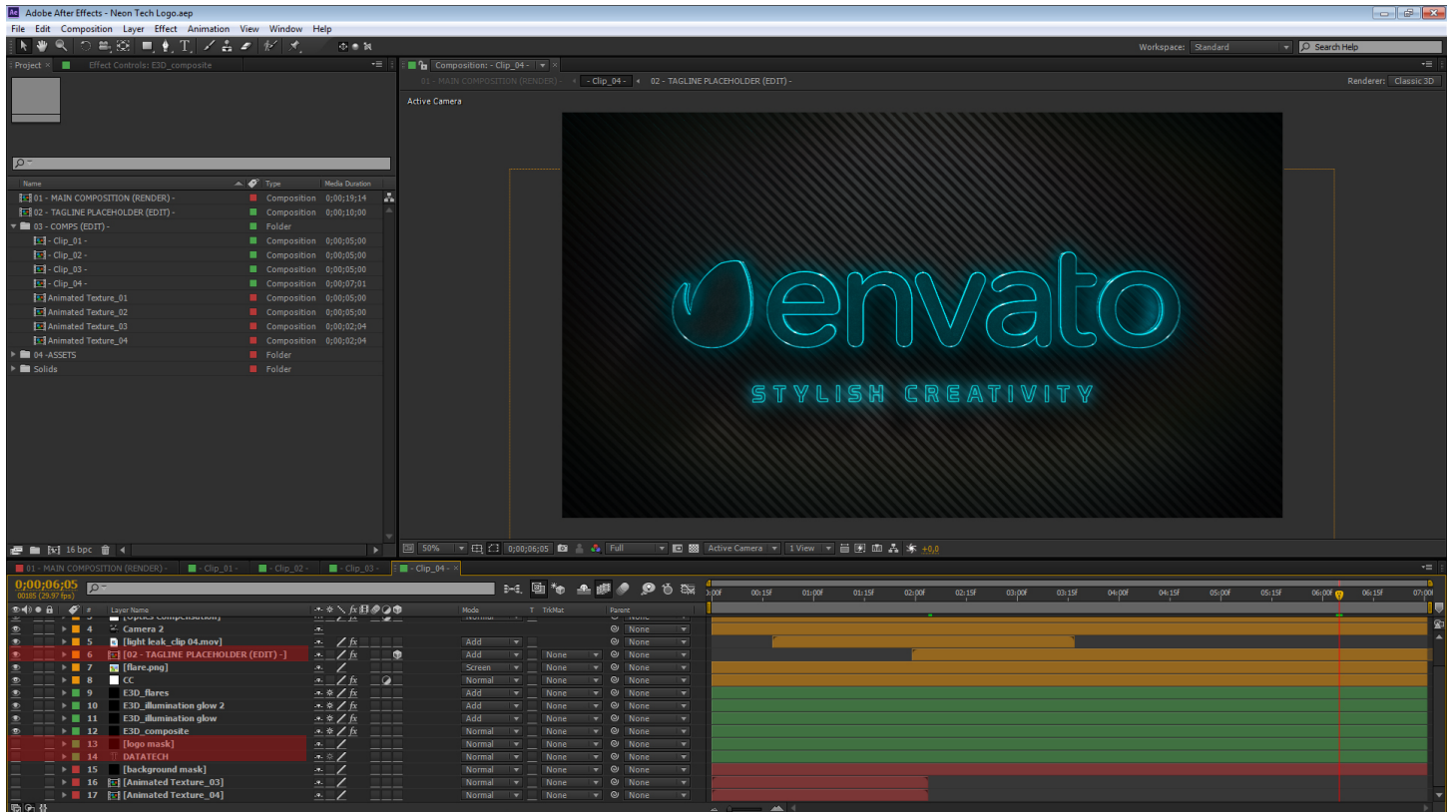
**6 - COLOR CONTROL:** Inside "01 - MAIN COMPOSITION (RENDER) -" you'll find a layer named "- COLOR CONTROL -", select this layer and go to Effect Controls window to change the color of neon light and light leaks, just pick the color you want and that's it.

Now you'll see your 3D Logo and Tagline text ready to render in "01 - MAIN COMPOSITION (RENDER) -".

## PROJECT'S MAIN STRUCTURE



## VECTOR LOGO, TEXT LOGO AND TAGLINE



## ELEMENT 3D PLUGIN SETTINGS

