



MOTION MEDIA GROUP

Apollo | Fashion Promo

Premiere Pro template for creating a fashion promo, an event promo, Youtube channel opener or intro. The design is based on round shapes and black and red colors.

Round shapes in this project create a uniform style and send a positive emotional message of harmony and protection. The circle is often used to represent unity, commitment, love or community. Circles also have a sense of free movement – like wheels, balls or merry go rounds. Their movement may represent power and hot energy as well.

Black color makes the content look stylish and prestigious. It's perfect for the business selling luxury and elegance, high-quality professional products and premium goods. Black makes them seem more reliable and expensive.

Red color, warm and optimistic, powerful and extremely confident, is the color of burning sun, glowing magma, and hot fire. It's a sign of leadership qualities and high ambitions. The content in red indicates energy, power, action, and excitement.

The project consists of 16 compositions. It has a modular structure, so you can choose any scenes and reorder them.

Project features:

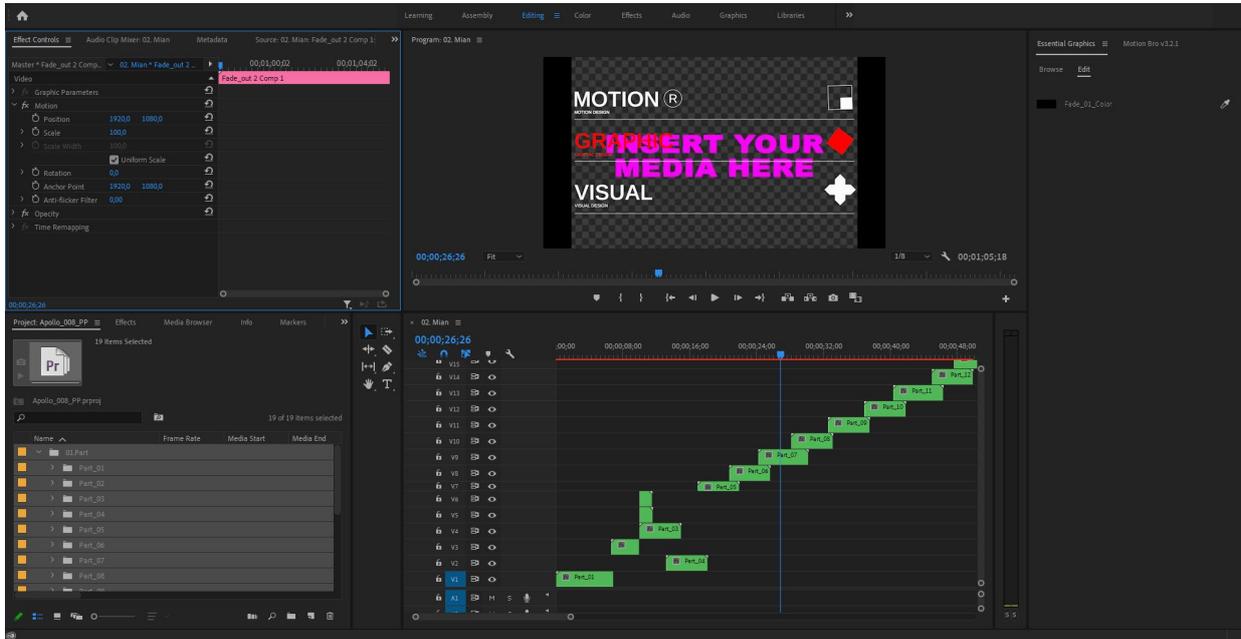
- Modular structure
- 4K
- Fast render
- 100 % Premiere Pro
- Premiere Pro CC 2020 and above
- No plugins required

Music: <https://audiojungle.net/item/in-future-bass/21296348>

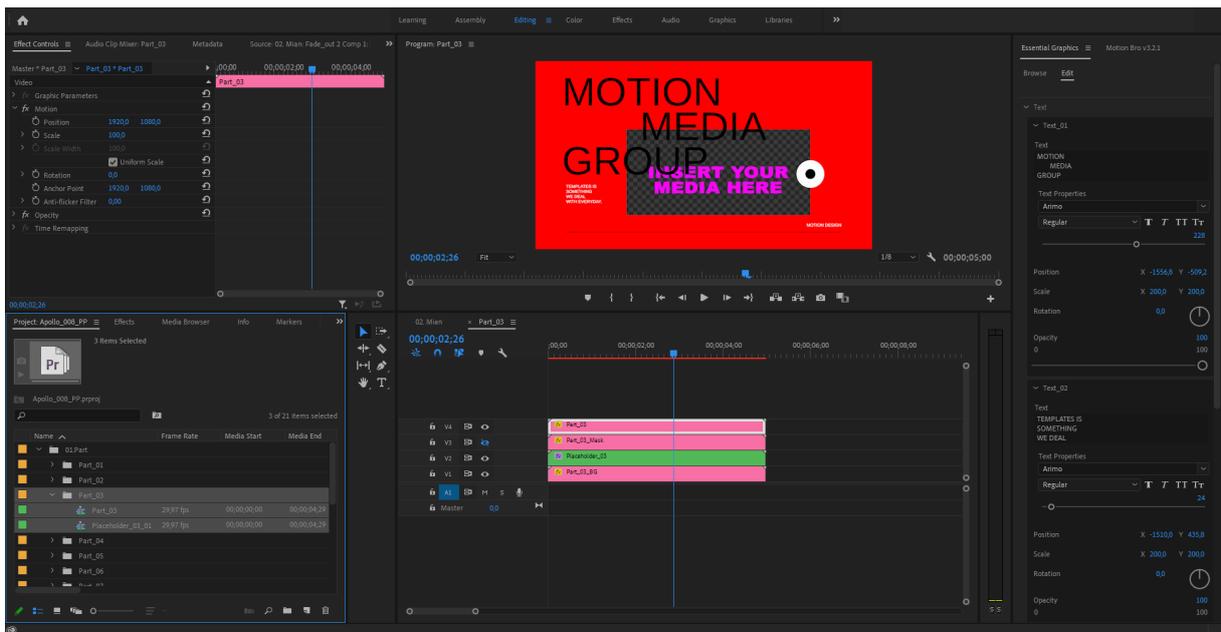
Font: <https://fonts.google.com/specimen/Arimo>

How to edit a project.

1) To edit a project, open the Edit folder. In it, you will see sequences with text and images that you can change. All of them are marked on the timeline, so you can edit the project sequentially and not get confused



2) For example, open the Part_03 sequence. The text editing sequence is called Part_03 and is edited in Essential Graphics. You can insert your own image or video in the Photo Part_03 sequence.



Other sequences in the project are edited using the same principle.

Our portfolio on VideoHive: <https://videohive.net/user/motionmediagroup/portfolio>

Our portfolio on Behance: <https://www.behance.net/motionmediagroup>

Our Instagram: https://www.instagram.com/motion_media_group