

# MANUAL



Project "Black Restaurant Menu - Food Promo" This is a bright project for the presentation of your restaurant, bar, cafe or pizzeria for demonstration on social media (Facebook, Instagram, Snapchat and others), for advertising your products on digital boards or television.

Let the whole world know about your beautiful establishment!

Good luck to you!

## PROJECT FEATURES:

Resolution - 1920x1080.

Full color control.

After Effects CS6.0+

No plug-ins required.

Very easy to use — just put your footages in placeholders and edit text

Help file included.

Preview, images and music are not included.

Music used in the project

<https://audiojungle.net/item/travel/25093219>

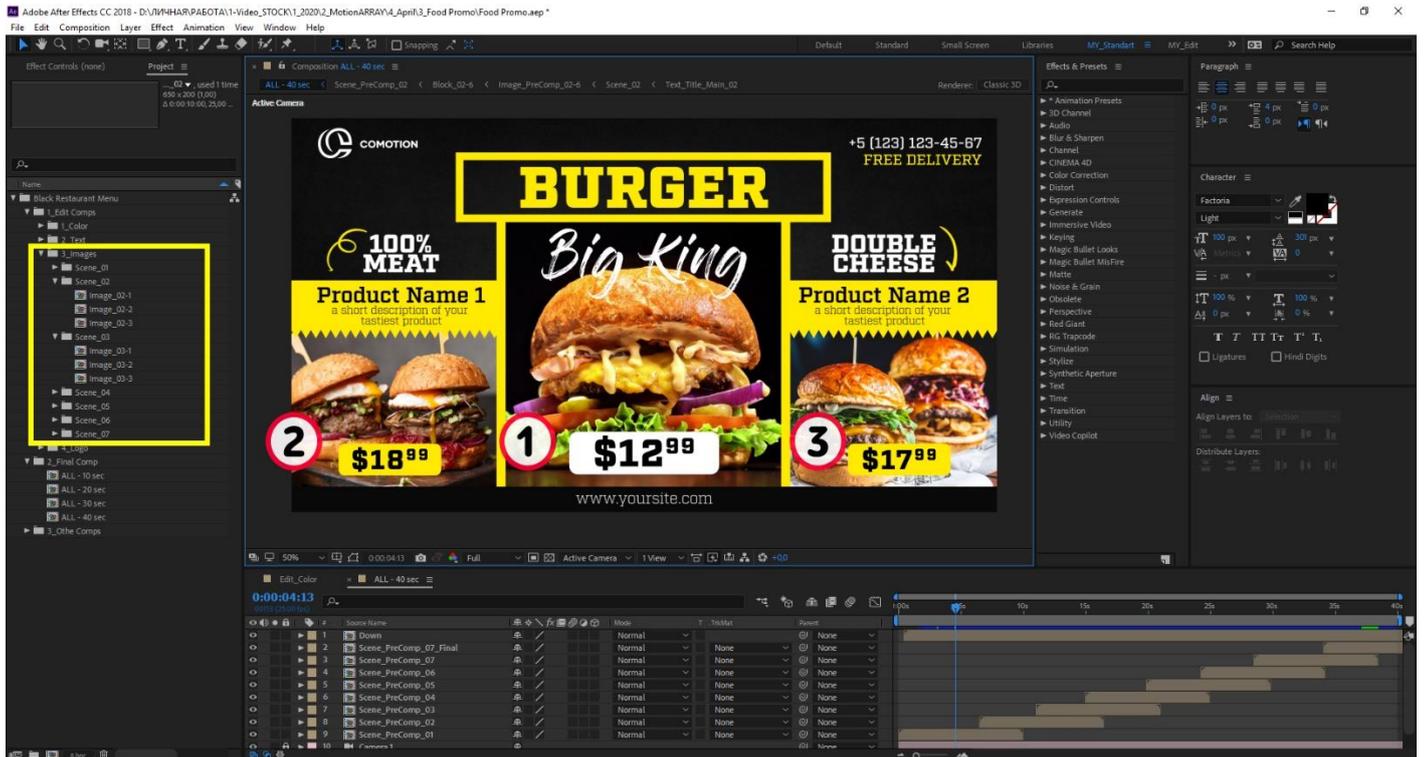
Font used in the project:

<https://fonts.adobe.com/fonts/factoria>

<https://www.dafont.com/gloss-and-bloom.font>

1. Open project

2. Add import images of your product with combination key (Ctrl+i) and place them with the appropriate compositions.



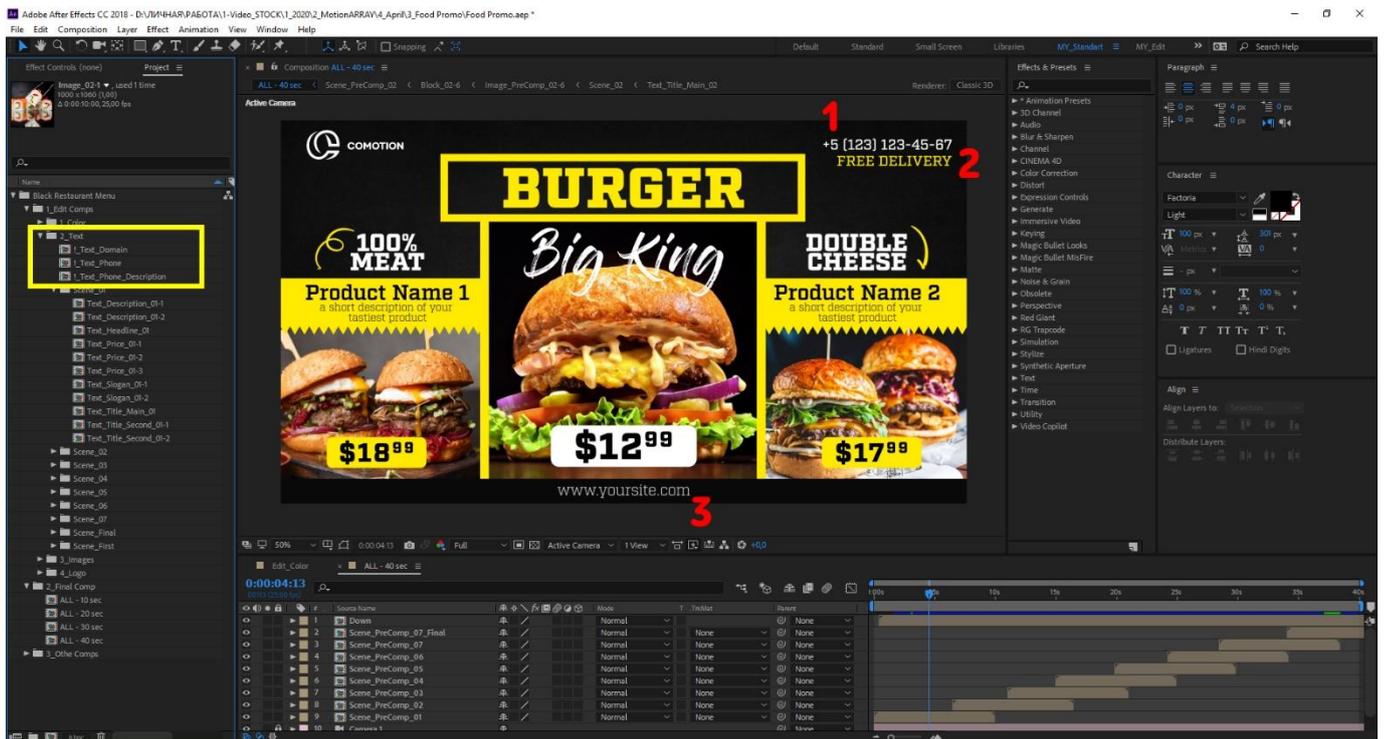
Add import images of your product with combination key (Ctrl+i) and place them with the appropriate compositions

1 Main Image

2 Second Image

3 Second Image

### 3. Insert your text into each scene.

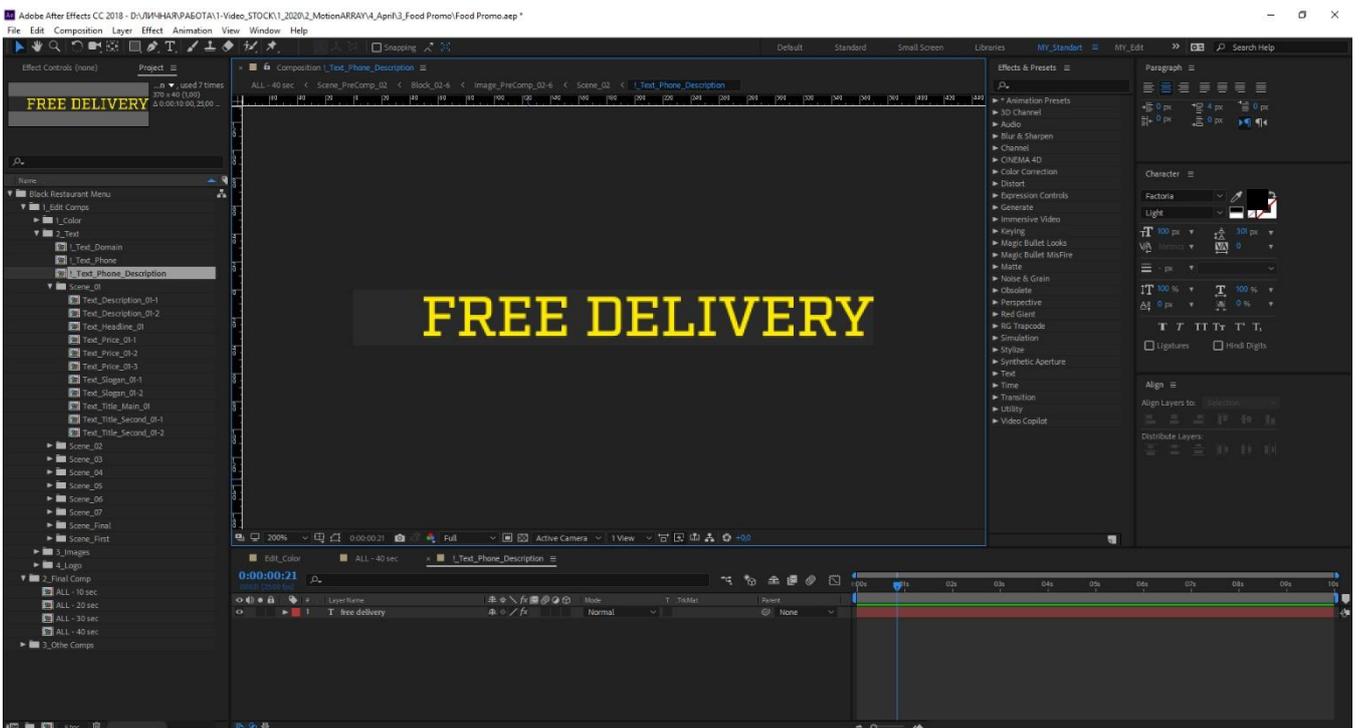


These compositions with text are used in all scenes.

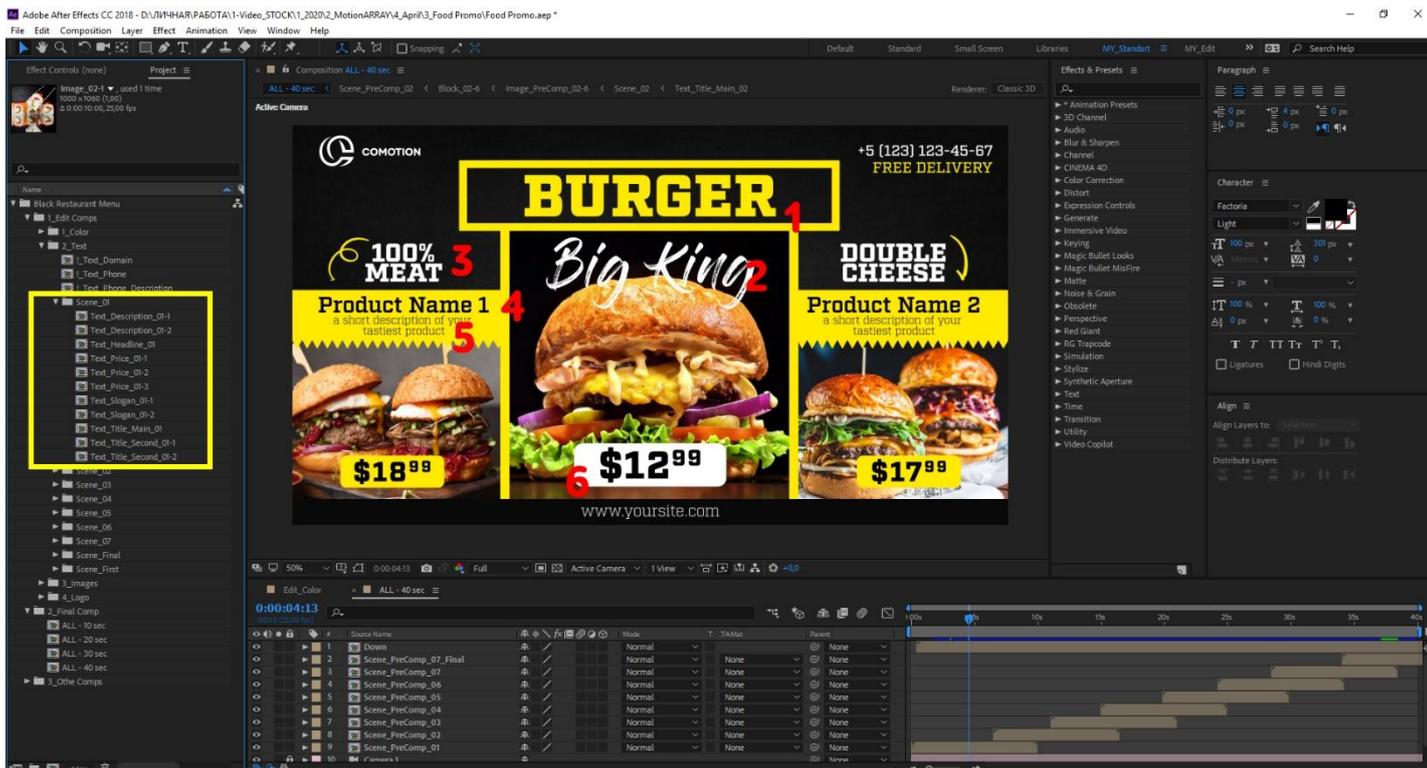
1 Text Phone

2 Text Phone Description

3 Text Your Domain

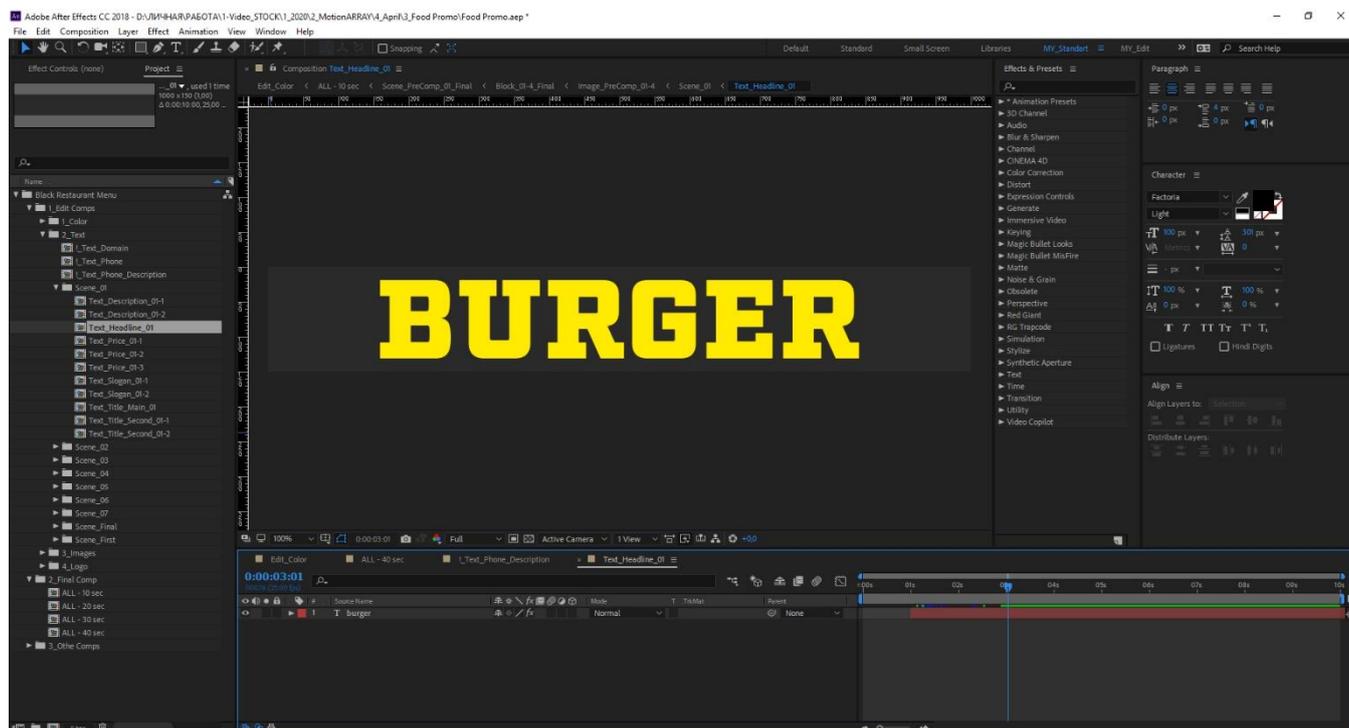


# 4. Each scene has separate text compositions



Each scene has separate text compositions

- 1 Text Headline
- 2 Text Title Main
- 3 Text Slogans
- 4 Text Title Second
- 5 Text Description
- 6 Text Price



5. You can change other colors of the project can be changed in composition "Color Edit"

Adobe After Effects CC 2018 - DIVI\HAR\PASOTA\1-Video\_STOCK\1\_2020\2\_MotionARRAY\4\_April3\_Food Promo\Food Promo.aep

File Edit Composition Layer Effect Animation View Window Help

Project

1 Color  
1 Edit\_Color

Block Restaurant Menu

1 Color  
1 Edit\_Color

1 Images

4 Logo

3 Final Comp

ALL - 10 sec  
ALL - 20 sec  
ALL - 30 sec  
ALL - 40 sec  
3\_Other Comps

Effect Controls Color Correction

EBL\_Color - Color Correction

- Background
- Shape\_Main
- Shape\_Transition\_1
- Shape\_Transition\_2
- Shape\_Price\_Main
- Shape\_Price\_Second
- Shape\_Down
- Arrows
- Logo\_Tint
- Original Logo on/off
- Text\_FirstFinal\_1
- Text\_FirstFinal\_2
- Text\_Title\_Main
- Text\_Name
- Text\_Slogan
- Text\_Title\_Second
- Text\_Description
- Text\_Price\_Main
- Text\_Price\_Second

Composition Edit\_Color

EBL\_Color < ALL - 10 sec < Scene\_PreComp\_01\_Final < Block\_01-4\_Final < Image\_PreComp\_01-4 < Scene\_01

Effects & Presets

Animation Presets

3D Channel

Audio

Blur & Sharpen

Channel

CINEMA 4D

Color Correction

Color Correction

Distort

Expression Controls

Generate

Immersive Video

Keying

Magic Bullet Looks

Magic Bullet Misfire

Mask

Noise & Grain

Obsolete

Perspective

Red Giant

RIC Trapcode

Simulation

Stylize

Synthetic Aperture

Track

Transition

Utility

Video Copilot

Paragraph

Character

Factoria

Light

100 px 4 px 30 px

V/A

100 % 100 %

Align Layers to: Composition

Distribute Layers

0:00-05:03

ALL - 40 sec

Layer Name

Color Correction

Mode

Normal

Track Matte

None

Parent

None

0:00 0:05 0:10 0:15 0:20 0:25 0:30 0:35 0:40 0:45 0:50 0:55 1:00

33.3%

0:00:05:03

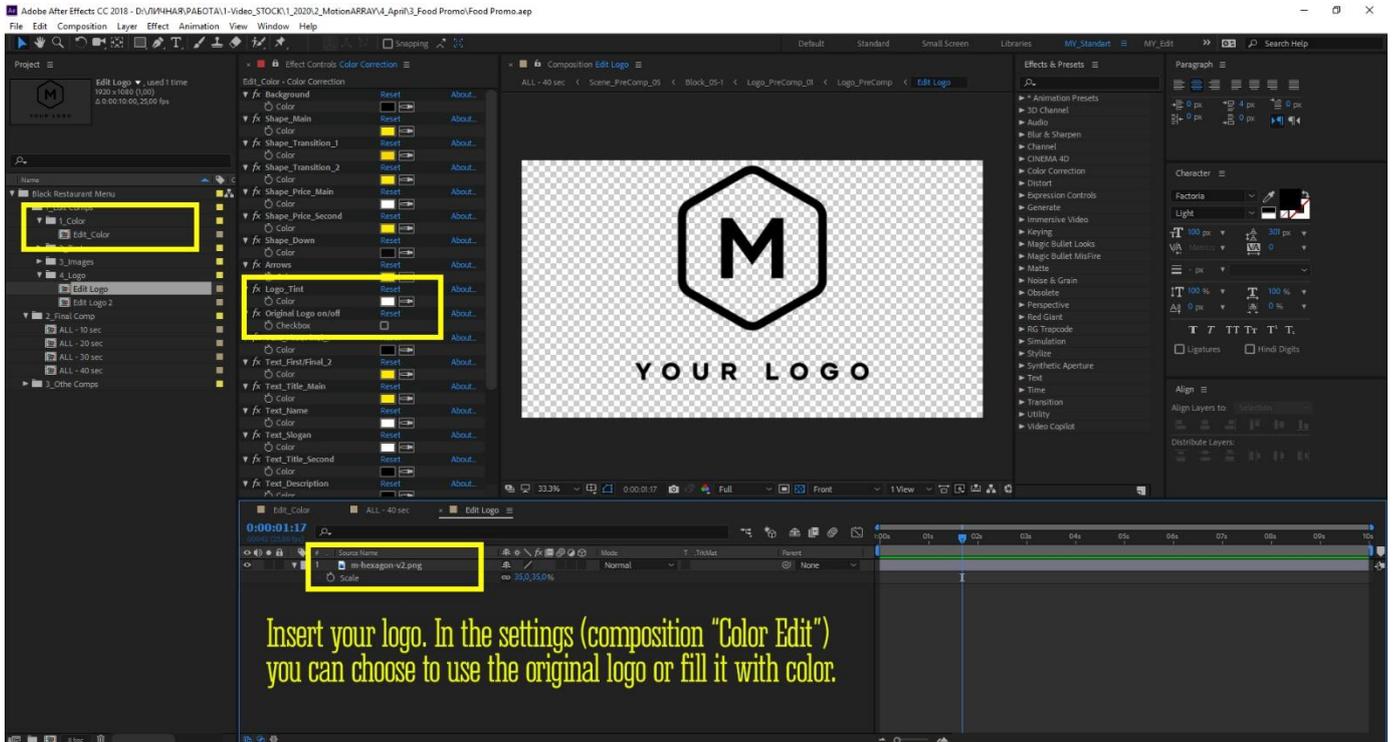
Full

Active Camera

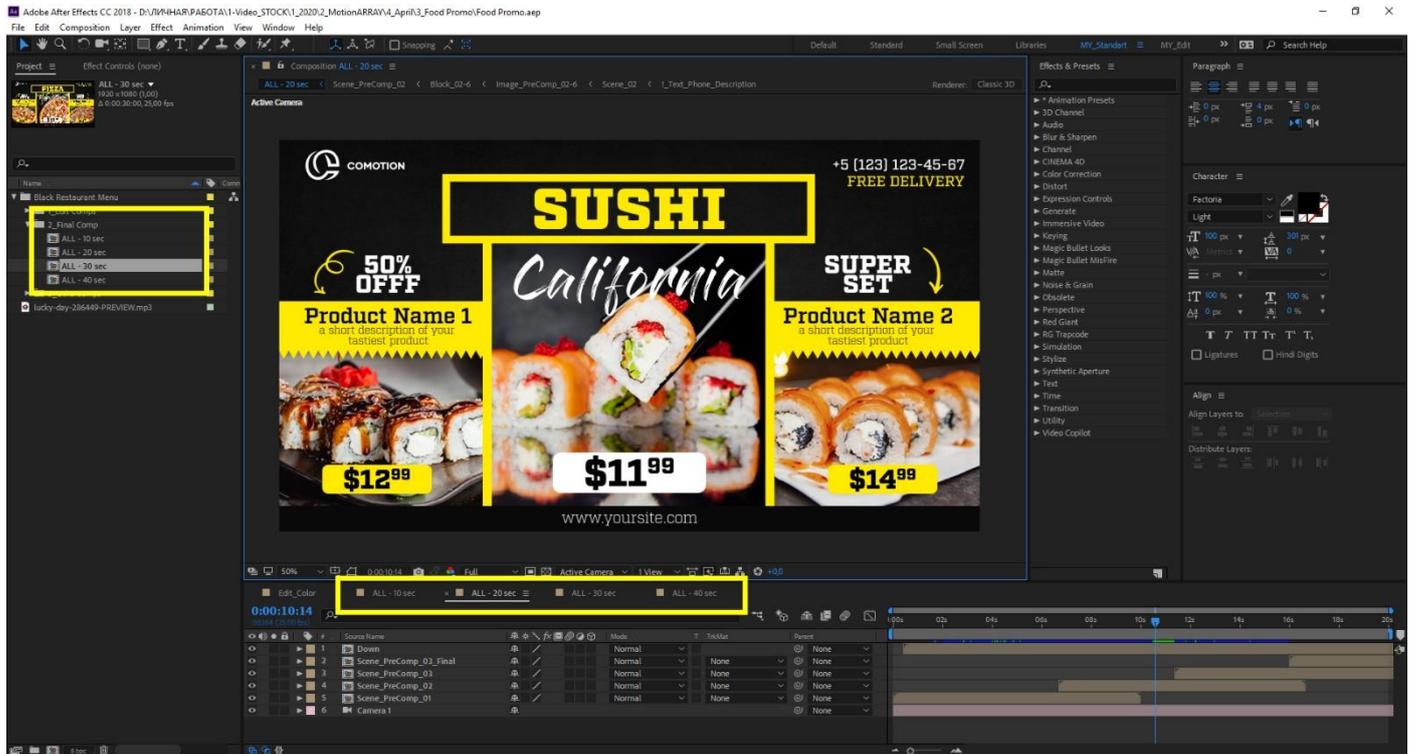
1 View

You can change other colors of the project can be changed in composition "Color Edit"

6. Insert your logo. In the settings (composition "Color Edit") you can choose to use the original logo or fill it with color.



7. Add a music track (Ctrl+i) and select the final composition for the render. There are 4 options for ready-made promos (0:10, 0:20, 0:30, 0:40 sec)



Add a music track (Ctrl+i) and select the final composition for the render.  
There are 4 options for ready-made promos  
(0:10, 0:20, 0:30, 0:40 sec)

0:10 sec  
include 1 Scene

0:20 sec  
include 3 Scenes

0:30 sec  
include 5 Scenes

0:40 sec  
include 7 Scenes



Thank You!